

## RAYMOND G. ZAHARAN

Date of Birth	26.5.1973
Marital status	Single
Nationality	Lebanese
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### Objective

Seeking to work in a professional and dynamic environment with a design, advertising or media group, where my graphic designing experience for more than 15 years would be of a value.

### Professional Experience

#### Freelance Graphic Designer (From 2000 till date)

Develop graphics for product illustrations, logos, product packaging

- Imad & Jihad Hairdressers Beauty Salon – Verdun, Beirut . Lebanon  
Logo, brochures, business cards, gift voucher
- Angela Beauty Salon – Verdun, Beirut . Lebanon / Brochure and posters
- Jawaher Jewelry – Verdun, Beirut . Lebanon / logo
- Kuwait Festival 2004 / logo
- Uni Style Agency – Jdeideh, Lebanon / coupons and magazine ad pages, among others.
- Amelico Mushrooms – Ballouneh, keserwan . Lebanon / logo and stationery
- Home ID Gallery – Dik El Mehdi, Metn . Lebanon / logo, stationery, magazine ad pages
- Joy-Sy Shoe store – Ghadir, keserwan . Lebanon / logo
- Kamal Hibri and co – Jnah, beirut . Lebanon / logo and stationery
- Megashop Online Ads Platform – Australia / logo

#### Art Director (2011 till March 2017)

Media Production Services (MPS): A publishing firm that publishes many periodical, local and regional publications, of which I worked for:

- Tikaniyat Alam Assayarat السيارات : A Pan Arab monthly magazine distributed in the Middle East.
- The Guide of Tikaniyat Alam Assayarat دليل تقنية عالم السيارات : An annual auto reference (350-370 pages) distributed in the Middle East.

#### My role

- Responsible of the entire design, layout, and production (from the retouching/adjusting colors and images to the final stages of files sent to the print house.
- Work with different range of media by using graphic design software: In Design, Illustrator, Photoshop)
- Think creatively and develop new design concepts, graphics and layouts for magazines, booklets and brochures
- Prepare drafts and present ideas to new proposed projects
- Review final layouts and suggest improvements if required

[A portfolio is available upon request]

- Excellent time management and organizational skills

## **Additional experience**

### **Graphic Designer (From 2005 till 2011)**

G2 Publishing & Media

- Designed and implemented the Arabic version of T3 Middle East Magazine: A monthly magazine covering the latest innovations in the world. In May 2006, T3 was elected the 'World Number 1 Gadgets Magazine' during the London Print Awards Ceremony.
- In charge of the design of 'Tikaniyat Alam Assayarat' (TAA) monthly Magazine and its annual Guide.

### **Graphic Designer (From 2002 till 2003)**

Accurate Agency – Abu Dhabi, UAE

- Created and executed logos and design projects for multinational companies: Sheraton Hotel advertisement campaigns, Qatar Airways brochures, Adgas magazine covers, Gulf Club guide; among others.

### **Graphic Designer (2001 till 2002)**

Carl Mouaness Design (CMD) Lebanon

- Created and designed logos and business card, packages, gadgets, among others.

## **Educational background**

### **Masters, Graphic Design and Advertising - Graduated in 1999**

University Holly Spirit of Kaslik - Lebanon

## **Languages**

Arabic	Excellent
English	Intermediate
French	Intermediate

## **Skills**

Adobe Photoshop	Expert
Illustrator	Expert
Adobe Indesign ME	Expert
PowerPoint	Intermediate
Word	Intermediate
Excel	Intermediate

[A portfolio is available upon request]