

CREATIVE / GRAPHIC DESIGNER RESUMÉ



PERSONAL INFORMATION

RITA DAOU, EMBA

Address : Furn el Chebbak, Beirut, Lebanon
Mobile : +961 3 383498
Email : rita.daou@live.com
Date of birth : April 26, 1987

OBJECTIVE

I am a passionate and dedicated designer with strong attention to details. Aspiring to work in a creative and professional environment where I can develop my utmost design skills and challenging myself with creative and efficient solutions for tasks at hands. Extremely motivated achieving fulfillment and growth, adding value and benefit to the company I work for.

EDUCATION

AUL (Arts, Sciences & Technology University in Lebanon), Dekwaneh, Beirut
EMBA - Executive Masters in Business Administrations

Oct 2013 - June 2015

AUL (Arts, Sciences & Technology University in Lebanon), Sin el Fil, Beirut
BA - Bachelor of Arts in Graphic Design

Oct 2011 - June 2013

Industrial Technical Institute, Dekwaneh, Beirut
TS3 - Technique Supérieure in Graphic Design

Oct 2008 - June 2011

Industrial Technical Institute, Dekwaneh, Beirut
BT3 - Brevet Technique en Publicité

Oct 2005 - June 2008

Collège de la Sagesse Ashrafiyeh, Beirut
High School

Oct 1991 - June 2005

PROFESSIONAL EXPERIENCE

JOESONS Holding, Ghadir, Jounieh

March 2019 - present

SENIOR GRAPHIC DESIGNER - marketing and creative

composition and layout, mock-up, artwork, typography, brainstorming, visual communication, digital / social media, LEDs, printing / brochures, booklets, branding, corporate identities, packaging, posters, ads, campaigns, window display, event planning and inventory.

LMG Société de Presse, Horsh Tabet, Beirut

May 2013 - Dec 2018

Mondanité magazine, Mondanité online, En Blanc, Décoration, En Fête, 180°, Mondanité magazine Kuwait, le supplément détente by Mondanité magazine

SENIOR GRAPHIC DESIGNER - composition and layout, mock-up, artwork, typography, digital / social media posts, brainstorming, branding, corporate identities, visual communication, posters, ads (billboards, LEDs...)

LMG Société de Presse / GPN holding, Horsh Tabet, Beirut

• THE "100", meet 100 influential lebanese figures around the globe (book)

• "L'arc-en-sel", recipes (book)

SENIOR GRAPHIC DESIGNER - the books design and campaign

OMG (Outdoor Media Group), Ashrafiyeh, Beirut

Oct 2013 - Dec 2016

GRAPHIC DESIGNER - simulations, presentations, ads (billboards and LEDs)

FREELANCE GRAPHIC DESIGNER

July 2011 - present

Logo design, corporate identities, branding, packaging, books, menus, managing projects/events

COMPUTER SKILLS

Proficiency in Mac, Adobe Indesign, Adobe Illustrator, Adobe Photoshop, Adobe Flash, Adobe After Effects, QuarkXPress, Microsoft Office

LANGUAGES

Arabic : Native

English : Fluent speaking, reading and writing

French : Fluent speaking, reading and writing