



Lynn Mahjoub

Experience

Owner/Founder- Hanginthere.lb, Beirut, Lebanon

January 2019- Present

- Selected and purchased online a wide variety of clothes.
- Calculated purchase subtotals, taxes, and shipping costs for submission to customers.
- Photography and video content creation on Instagram.
- Planned and adhered to content calendars to schedule posts on Instagram and suggested different Instagram competitions and promotions for each occasion.
- Boosted the online store through Facebook Ads and Google Ads.
- Collected feedback from customers after delivery of the product.

Media Intern- M&C Saatchi, Beirut, Lebanon

August 2019

- Learned how to use different research tools: Statex, Arianna, X-Plan and worked on Media Reviews.
- Worked on the list of influencers in the Middle-East.
- Worked on Business Manager Tool to boost Instagram/ Facebook posts.
- Assisted the Media Manager while working on Media Planning.

Social Media Intern-Beesline, Bchamoun, Lebanon

June 2019

- Created and posted content to different social media platforms.
- Planned and adhered to content calendars to schedule posts on different social media platforms and suggested different Instagram competitions and promotions for each occasion.
- Optimized content, tracked user traffic and assessed user response to different content posted.
- Helped in planning social media campaigns to reach a wider audience, increase brand awareness and drive sales.
- Worked on the list of influencers in the Middle-East.
- Photography and video content creation.

Finance Intern- FransaBank, Beirut, Lebanon

May 2019

- Worked in the operational section on cash deposits and withdrawals, checks operations, inward and outward transfers, forex transactions and payment of bills.
- Worked in the commercial section on opening of accounts, plastic cards/bank assurance products/call center, consumer and housing loans, letters of guarantees and commercial loans.

Marketing Intern – Beirut Digital District (Beambot), Beirut, Lebanon

Jan– April 2019

- Performed market analysis and research on the latest trends and assisted with daily administrative duties.
- Helped with new social media campaign ideas and monitored all social media platforms for trending news, ideas, and feedback.
- Prepared detailed promotional presentations and helped with the planning and hosting of marketing events.
- Researched and evaluated competitor marketing and digital content and contributed to the creation of email campaigns, and social media content.

Education


Lebanese American University, Beirut Lebanon

Bachelor of Science in Business Administration, Double emphasis: Marketing and International Business

Sept 2016 –Dec 2019

GPA: 3.20

 Verdun, Beirut

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Languages :

- English (Advanced)
- French (Advanced)
- Arabic (Advanced)

Extra-Curricular Activities :

- LAU Fashion Club-Member
- Beirut Marathon Association-Volunteer

Skills :

- Photography
- Teamwork skills
- Oral and written communication skills
- Computer skills
- Time management skills