

# Ali Zein

Digital Marketing Consultant

**“Failure is an option.”**

*Matthew Schwartz*




Take a look !

[linkedin.com/in/alizeinn](https://www.linkedin.com/in/alizeinn)

An entrepreneur and digital marketing executive passionate about marketing . currently serving as the manager of KEEMYA (digital agency) , operating across practice areas and advising clients from every industry around the country.

Over 5 years of experience, building teams and deploying marketing strategies across a variety of mediums and sectors.

Out of the office, a trainer on topics related to digital marketing.

*Click here* 

**Read more about Ali in [Al-Ektisad website](#)**

## Specialities :

Digital media

SEO

Brand awareness

Digital campaigns

Social media strategy

Social media listening

Content marketing

CRM

*.... And More*

## Used tools :

### Report & Analytics

- Google analytics
- Cyfe
- FanPage karma
- Facebook analytics

### SEO

- SEMrush
- MOZ
- Google search console
- Google Keyword Planner

### Audience Management

- Hootsuite
- Buffer
- ManyChat

### Social Media listening

- mention
- Brand24

### Content Curation

- Scoop.it
- Feefly

### Advertising

- Google Ads
- Facebook Ads
- Twitter Ads
- Adespresso

## Formerly, PR , digital marketing manager for :



Meem production company

Beirut

[www.meemprod.com/](http://www.meemprod.com/)



Family movies festival

Beirut



Capitol Foods company

Sierra leone

[www.facebook.com/capitolfoodss/](https://www.facebook.com/capitolfoodss/)

*I did not quit working with these companies but turned into consulting projects .*

You can click on the thumbnail to watch

### Interview / LBC channel



### Interview / Al Araby channel



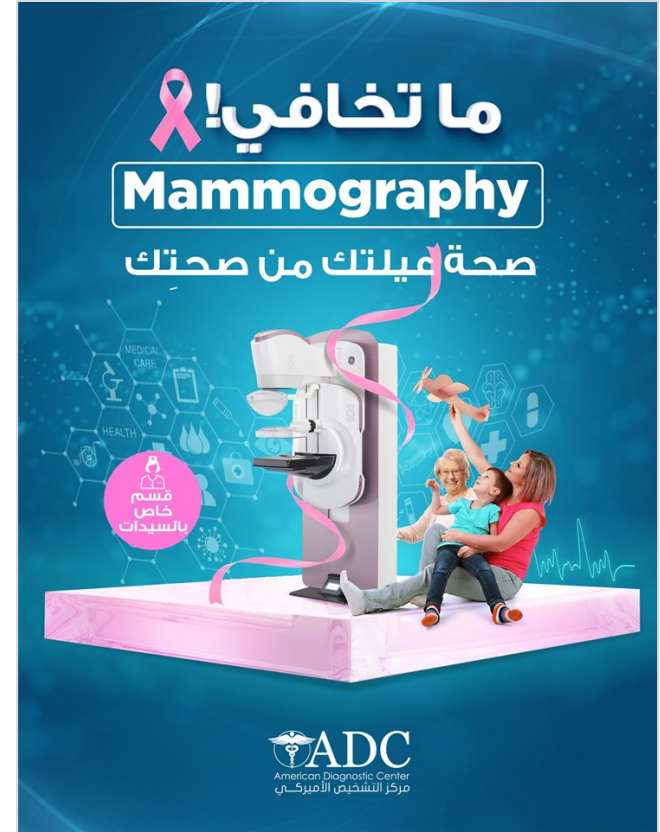
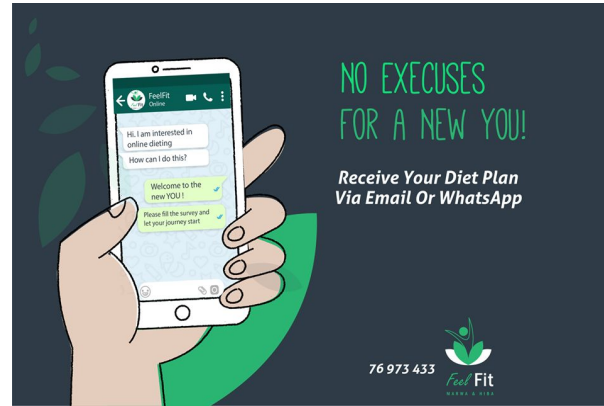
**Currently, providing digital marketing services and consultancy for :**



**.... And More**

## Work samples :

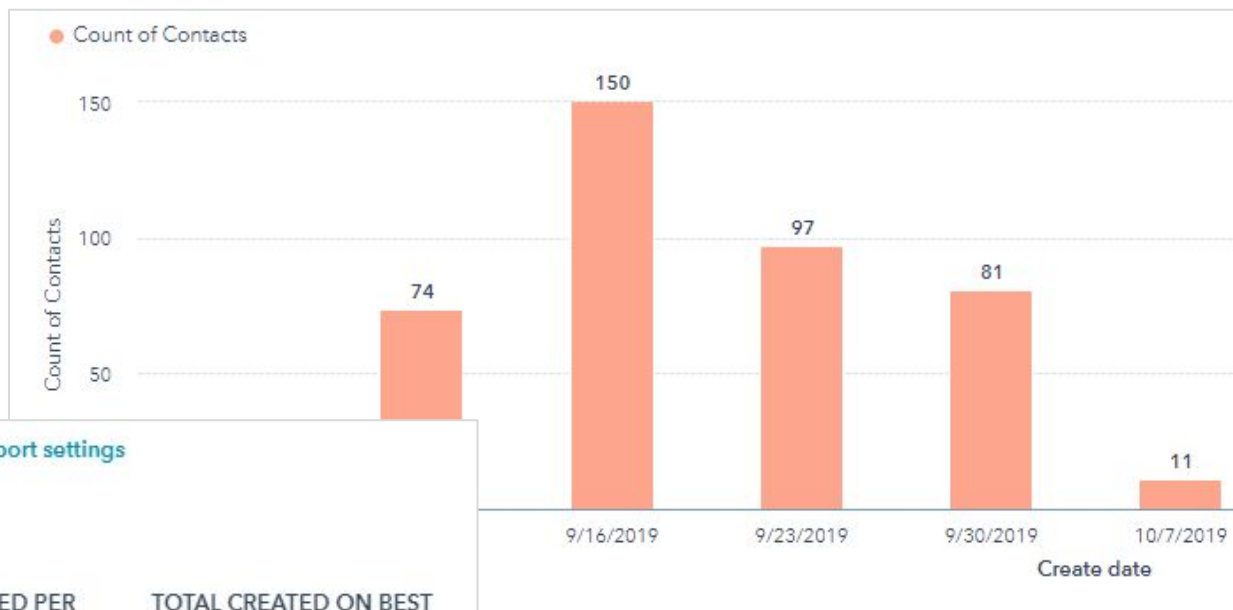
### Content Marketing



## Work samples :

CRM

Number of collected leads from facebook ads for a real estate client.



Date range: In the last 60 days | Frequency: Weekly [Report settings](#)

TOTAL CREATED IN RANGE

429

AVERAGE CREATED PER WEEK IN RANGE

42.9

TOTAL CREATED ON BEST WEEK IN RANGE

150

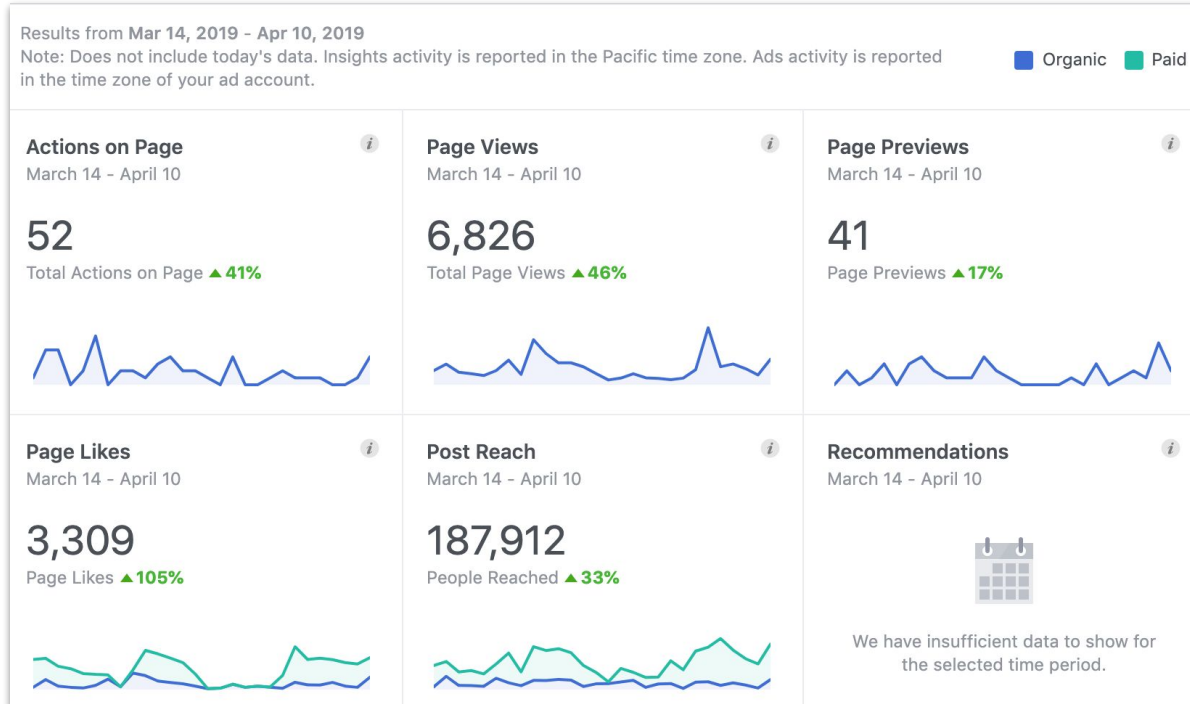
Sep 16, 2019 - Sep 23, 2019



# Work samples :

## Results

Sample from selected client's  
page insights



## Google location insights

How customers search for your business

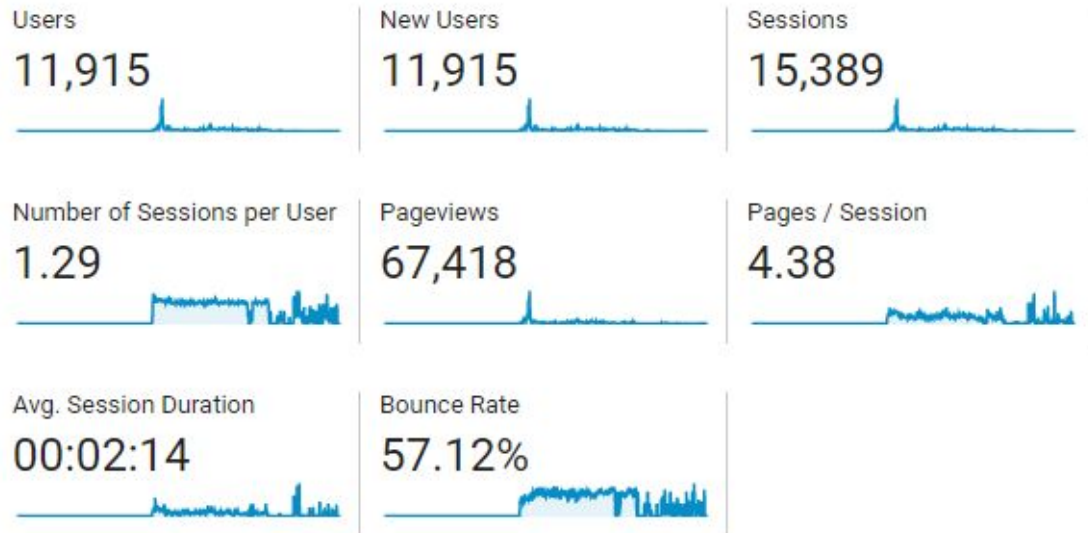
1 month ▼



## Work samples :

### Results

Sample from selected client's  
google analytics insights



**Let's keep  
something to  
talk about ;)**

**78969429**

**ali@mykeemya.com**