

HAIFA AKRA

graphic designer

+961 70 22 88 96
haifaakra@gmail.com
www.linkedin.com/in/haifaakra
www.behance.net/haifaakra



EXPERIENCE

Freelance Graphic Designer | 2016 – present

- Creates design concepts and layouts. Develops brand identities, company logos, personal business cards, restaurant menus, event posters, signage...
- Prepares posts for social media platforms to increase sales and audience interaction.
- Manages social media accounts: Instagram, Zomato, TripAdvisor, Google My Business...

SABIS® Educational Services, Adma, Lebanon | July 2019

Graphic Design Intern

- Brainstormed design ideas for multiple campaigns and educational services.
- Implemented design work on different Adobe software.

Adeffect Advertising Agency, Tripoli, Lebanon | May 2019

Graphic Design Intern

- Worked on advertising campaigns and billboard designs.
- Designed social media posts for different clients and occasions.

SKILLS

- Adobe Suite: Illustrator, InDesign, Photoshop, Premiere Pro...
- Microsoft Office
- AutoCad
- Brand and layout design
- Digital photo editing
- Photographic processing
- Print design
- Typography
- Research and organizing
- Teamwork and communication
- Drawing, sketching
- Clay modelling, etching
- Social media management

EDUCATION

University of Balamand - Académie Libanaise des Beaux-Arts, Lebanon | 2018

- Bachelor of Fine Arts in Graphic Design.

Rawdat El Fayhaa Secondary School, Lebanon | 2013

- Lebanese Baccalaureate in Sociology and Economics.

INTERESTS AND HOBBIES

- Social media
- Interior design and architecture
- Fine art
- Travel and culture
- Music and dance
- History
- Psychology and mental health
- Animal welfare
- Environmental solutions
- Civil rights
- Twitter
- Yoga

LANGUAGES

- Arabic: Native
- English: Fluent
- French: Intermediate