

Lama Alaaeddine

Digital Marketer

Digital marketer with strong communication skills and campaign-building experience, as well as a Master's degree in Biomedical Engineering that allows me to learn HTML and CSS more quickly, allowing me to connect digital marketing and web development to produce professional websites and social media platforms.



lamaalaaeddine97@gmail.com



76-049756



Haret Hreik, Beirut, Lebanon



linkedin.com/in/Lama Alaaeddine

SKILLS

Microsoft excel, word, power point

Customer Service Skills

Positive Attitude

Interpersonal Skill

Multi tasking

Attention to details

HTML & CSS

LANGUAGES

Arabic

Native or Bilingual Proficiency

English

Professional Working Proficiency

INTERESTS

Sport

Boxing

Swimming

Horse-riding

Coding

Fashion

WORK EXPERIENCE

Supervisor Social Media

Life sculptor ngo

05/2023 - Present

- 1- Content Planning: responsible for overseeing the creation of a content calendar
- 2- Performance Monitoring: monitor the performance of social media campaigns and content
- 3- Team Coordination: lead and coordinate the social media team

Graphics Mapping

Engineering and Marketing International (EMI)

Beirut, Jnah

05/2022 - Present,
Achievements/Tasks

Work on projects for ARAMCO Saudi Arabia through PI ProcessBook (Implementing displays, tag mapping)

Quality Coordinator

Centro mall

07/2021 - 04/2022,
Achievements/Tasks

- Delegating tasks to appropriate team member, Communicating with clients or employee about events, and Report to the HR director and their work revolves around improving HR policie

Sales Coordinator

M.M Service

03/2021 - 06/2021, Beirut, Mar Elias M.M service shop is a distributor of fine healthcare products and furnishings for doctor's clinic, nursing homes, fitness center, therapy shops, pharmacies, hospitals and user clients

Achievements/Tasks

- Handling client's requests, Communicating with doctors and laboratories and Using a system that displays all customer accounts (cash, balances, etc..) and inventory stock.

Customer Care (Project)

Information International

10/2020 - 12/2020, Beirut, Downtown Information International is a leading Beirut-based research consultancy firm, founded with the awareness that a vacuum exists in the field of survey research, database collection and analysis.

Achievements/Tasks

Filling questionnaire and database collection

EDUCATION

Biomedical Engineering

Lebanese International University

10/2015 - 06/2020,

Courses

- Thesis project: Detection of Covid-19 using cough sounds

CERTIFICATES

PHRP: Protecting Human Research participants, online training, Inc (10/2020 - 10/2020)

Issued by Information International company

Introduction to Digital Marketing / Google Ads (02/2022 - 01/2022)

Content marketing, social media marketing, Email marketing, SEO/SEM, Google ads (shopping ads, display ads, search ad, video ads) google analytics .. issued by GenZ