



CURICULUM VITAE

Ayman A. Rahmeh

PERSONAL INFO

Date of birth

20th June 1996

NATIONALITY

LEBANESE

ADDRESS

Beirut, Lebanon

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LANGUAGES

Arabic (native)

English (excellent)

OBJECTIVES

As a motivated, dynamic and passionate extrovert, I am always ready for new challenges. Looking forward to working in a creative environment in areas I have passion to such as Digital Marketing, Social Media, Content Creation, Design and Branding.

EDUCATION

Princess Summya University for Technology.

2014-2018

Bachelor in Electronic Marketing and Social Media.

GPA (86%, Excellent).

Islamic Educational School

2011-2014

High school, IT Major, Average 92.5%.

EXPERIENCE

Customer Experience Officer – Standards HRC

August 2018 – Current

- Creating and executing marketing activities of the company, including planning, budgeting, creating visual and verbal content on social media platforms and website. Additionally, ensuring the best experience for customers through following up and monitoring their feedback through different channels (Email, Social Media and others).
- Junior Consultancy Project Assignments.

Marketing Coordinator (freelance), Speculum 360 – Beirut

November 2018 – March 2019

- Visual and Verbal Content Creation for Social Media platforms of the agency and its clients.

SKILLS

Social Media Marketing
Customer Service
Leadership
Public Speaking
Communication skills
Teamwork
Basic Photoshop/Illustrator Skills
Microsoft office skills

FOCUS IN

Digital marketing
Social media marketing
Content creation
Branding
Design
Communications

Marketing Research Intern, Gurdah – Amman, Jordan

May 2017

Conduct a market research on average prices of electronic items that will be sold on the website. Additionally, arrange meetings with wholesalers and retailers in order to gain more insights about prices.

E-marketing intern, Bayt.com – Amman, Jordan

May, 2017- July, 2017

Generating leads form online job posts, verifying the credibility of these posts, working on the CRM system, and referring leads to the sales departments.

Promoter, Lana Bisharat Agency – Amman, Jordan

2017

Call Center Agent, i24 Connect – Amman, Jordan

May- July, 2014

Tele-sales.

TRAINING AND CERTIFICATES

- Certification of The Fundamentals of Digital Marketing, Google Digital Garage.
- External Staff Certificate, World Economic Forum, Dead Sea, Jordan.
- Bayt.com Leadership Campus Program.
- Professional CV clinic at Bayt.com.
- Business skills course, Business Development Center.
- Voluntary work with refugees, Jordanian Red Crescent.
- Community service, Jordan River Foundation.
- Academic excellent achievement at King Talal Faculty of Business and Technology for three academic years.
- Member of university Student Council.

REFERENCES

References are available upon request.