

Jouny Al Rumhein

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EDUCATION

Skema Business School MSc International Marketing and Business Development	Paris, France	September 2019 – Present
American University of Beirut (AUB) Bachelor in Business Administration with emphasis on Marketing Minor in International Law <ul style="list-style-type: none">Key Projects: Social media analysis for Divvy, Marketing campaign for a start-up.Key Courses: Digital Marketing, B2B Marketing, Consumer Behavior, Human rights	Beirut, Lebanon	September 2015 – May 2019
SABIS International School International Program	Beirut, Lebanon	September 2012 – June 2015

WORK EXPERIENCE

Beirut Digital District <i>Sales and Marketing Intern at Hello Harold (Start-up)</i> <ul style="list-style-type: none">Market research and Data AnalysisBusiness Development	Beirut, Lebanon	June 2019 – August 2019
Fattal Group <i>Sales Intern - Endurance</i> <ul style="list-style-type: none">Promoted and Distributed Unilever ProductsLed 36 interns in a CSR project to help 10 poor familiesEnsured customer compliance with high level quality standards through daily market visits	Beirut, Lebanon	July 2018 – August 2018
Banque BEMO Saudi Fransi-SA (BEMO) <i>Intern – Commercial Banking</i> <ul style="list-style-type: none">Learned about the bank's products and services offeredJob Shadowing for Teller, CSR and Operations positions	Damascus, Syria	June 2018
Closr Beirut <i>Event Planning Committee</i> <ul style="list-style-type: none">Planned and organized weekly social events with more than 800 participants	Beirut, Lebanon	April 2018
Japan Tobacco International (JTI) <i>Intern – Marketing & Operations</i> <ul style="list-style-type: none">Developed a marketing plan based on extensive analysis of market conditionsFrequent market visits with sales representatives and installation of new JTI POSM in Retail Stores	Beirut, Lebanon	June 2017 - August 2017

ACTIVITIES AND ACHIEVEMENTS

Uberhaus – Brand Ambassador <ul style="list-style-type: none">Raising brand awareness for Uberhaus services among university studentsPromoting weekly events and gathering feedback from customers	February 2019 - Present
BeyMUN – Social Event Team Member <ul style="list-style-type: none">Organizing social events for the delegates during the conference period	February 2019 – September 2019
Elected to be in the University Student Faculty Committee (USFC) <ul style="list-style-type: none">Representative of 1000+ OSB studentsFinance committee member: deciding on fund allocation for various student activities and events	October 2018 – October 2019
Syrian cultural club - Cabinet member and PR Team Leader <ul style="list-style-type: none">Organizing events, conferences, volunteer work and communication with members	January 2018 – May 2019
Business Student Society - AUB <ul style="list-style-type: none">Assisting in organization of social events such as Gala Dinners, OSB Fashion Show	September 2016 – May 2019
AUB Outdoors - Safety Team <ul style="list-style-type: none">Provided safety for people during one of the most important events in Lebanon	February 2018 – May 2018

SKILLS

COMPUTER SKILLS: Microsoft Office, VBA, Microsoft Excel, Microsoft Power Point.

LANGUAGES: Fluent in English and Arabic.

SOFT SKILLS: Communication, Management, Leadership, Public Speaking, Organization, and Ability to Work in Diverse Groups.

INTERESTS: Organizing events, football and travelling.

CERTIFICATES

- Thomson Reuters Eikon Version 4
- Formatech Integrated learning centers: team building
- Fullbridge U program: 8-week job-readiness program on project planning, problem solving, design thinking, communication, and effective teamwork