# Tamara Beaino

# Community Manager, Journalist

## **Education**

## Master Degree in Advertising and Marketing

Notre Dame University Lebanon, Louaize / Since 2018

### **Bachelor Degree in Journalism**

Notre Dame University Lebanon, Louaize / Since 2014

### Diploma in Philosophy and Literature

College Saint Joseph Antoura, Lebanon / From 1998 to 2012

# Work experience

### **Community Manager**

Clever Media Services Lebanon / 2019

- Set, plan and implement social media and communication campaigns and strategies to promote "KelChiEvents App"
- · Coordinate with the Marketing Department
- Build relationships with customers and influencers
- Set Sales targets and train Sales Executives
- Respond to media inquiries, arrange interviews, and act as a spokesperson for the organization
- Write, edit, and distribute content

### **Account Manager**

Kel Chi Events Lebanon / 2019

Digital Content Creator for social media accounts

#### Journalist, Writer

Addiyar Newspaper Kaslik, Lebanon / From September 2017 to April 2019

- ·Content Writer
- ·News Editor
- ·Conduct Interviews
- ·Manage social media accounts

### **Part Time Tutor**

Saint Vincent De Paul Lebanon / From February 2017 to June 2017

- ·Preparing the required content
- ·Teaching students the following courses: English, French, Arabic, History and Civics

### Intern

MTV Lebanon / From September 2017 to October 2017

- ·Assisting the live programs of the production house
- ·Executing social media campaigns



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- math Date of birth 04/06/1995
- ♥ Kaslik, Keserwan, Lebanon
- □ Lebanese

# Work experience

#### Intern

Radio Free Lebanon / From August 2015 to November 2015

- ·Collecting and writing local, and international news
- ·Radio broadcaster

# **Workshops**

## Acting workshop based on Improvisation

Lucien Bou Rjeily Academy Lebanon / From July 2017 to August 2017

### TV presenting workshop

Bright I Lebanon / From June 2016 to July 2016

### Journalism and Diction workshop

May Chidiac Foundation Lebanon / From March 2016 to April 2016

### Stage acting workshop

Rabih Fraiha Academy Lebanon / From March 2016 to June 2016

#### Reporter of the News Bulletin

NDU Lebanon / From October 2015 to January 2016

### "WE" printed Magazine

NDU Lebanon / 2014

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NDU Lebanon / 2014

### **Arab Internet Governance Forum**

Beirut Lebanon / 2014

### Covering conferences and writing contents

SMEX Lebanon / November 2013

## Languages

**Arabic** 

Oral and Written

**English** 

Oral and Written

French

Oral and Written

## Skills

Stress Resistant, Flexible, Ambitious, Communicative

Multi-Task Worker, Responsible

# **Computer skills**

Microsoft Office

Excellent skills in Microsoft Word, PowerPoint, and Exel