

# Tamara Jamil

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## EDUCATION

Sep '13 - Jun '16	<b>AMERICAN UNIVERSITY OF BEIRUT</b>	<i>Beirut, Lebanon</i>
	<ul style="list-style-type: none"><li>Bachelor of Arts in Media Studies and Communication</li></ul>	
Sep '98 - Jun '13	<b>INTERNATIONAL COLLEGE</b>	<i>Beirut, Lebanon</i>
	<ul style="list-style-type: none"><li>Lebanese Baccalaureate - Economics &amp; Sociology</li></ul>	

## WORK EXPERIENCE

Jul '18 - Jul' 19	<b>Mindshare MENA - Social Media Executive</b>	<i>Beirut, Lebanon</i>
	<ul style="list-style-type: none"><li>Created content on Instagram, Facebook, YouTube, and Twitter for clients including <i>So Fresh by Americana, Dyson, Volvo, &amp; Fine Toilet</i></li><li>Conducted social media performance reports and analytics</li><li>Managed interactive social media platforms that boosted customer interaction</li><li>Played an active role in several campaigns for clients</li></ul>	
Jan '18 - May '18	<b>Al Tayer Group – Digital Content Assistant</b>	<i>Dubai, UAE</i>
	<ul style="list-style-type: none"><li>Drafted the Nisnass app weekly in terms of content and imagery</li><li>Came up with interactive copy to be used on the app</li><li>Assisted in photoshoots, and campaigns</li><li>Prepared press kits to be sent out to social media influencers in order to increase app's interaction</li><li>Attended social media workshops (Facebook headquarters Dubai)</li></ul>	
Dec '16 - Sep '17	<b>A MILLION MORE THINGS – Supervisor</b>	<i>Beirut, Lebanon</i>
	<ul style="list-style-type: none"><li>Managed the recruitment, training and supervising of staff at Kids concept store in ABC Dbayeh</li><li>Dealt with customer queries, complaints and special orders</li><li>Handled social media platforms and marketing campaigns</li><li>Attended tradeshow, conferences and exhibitions and went on buying trips to New York, Paris and Dubai</li></ul>	
Oct '16 - Dec '16	<b>SOLIDERE – Media Intern</b>	<i>Beirut, Lebanon</i>
	<ul style="list-style-type: none"><li>Created social media plan, strategies and content calendar</li><li>Conducted research about the market and competition in the area</li><li>Helped capture photographs for the page, and provided new content</li><li>Assisted in the rebuilding of the Saifi Village website</li></ul>	

## CERTIFICATIONS

Sep '17 - Oct '17	<b>LEITH'S SCHOOL OF FOOD AND WINE</b>	<i>London, UK</i>
	<ul style="list-style-type: none"><li>Completed Food Styling course: Acquired several techniques for food photography and styling</li></ul>	

## PROJECTS ACCOMPLISHED

July '19 - Present	<b>FEELOSOPHY THE LABEL - Founder</b>	<i>Lebanon and UAE</i>
	<ul style="list-style-type: none"><li>Founded a women's fashion clothing line</li><li>Created two seasonal collections for summer and winter including 50+ styles</li><li>Displayed and sold summer collection as a soft launch in Mzaar Festival 2019</li><li>Organized several open-houses in Dubai, UAE and showcased the collections there</li><li>Created aesthetically pleasing content to promote the label on Instagram</li><li>Currently developing an international online store</li></ul>	
June '14 - Present	<b>THE FOOD STATION – Founder</b>	<i>Beirut, Lebanon</i>
	<ul style="list-style-type: none"><li>Founded an Instagram page hosting 13k interactive followers (@thefoodstation)</li><li>Promoted different restaurants locally, regionally and internationally</li><li>Drew the attention of several famous restaurants resulting in frequent invites to review and feature them</li></ul>	

## EXTRACURRICULAR ACTIVITIES

Sep '15 - April '16	<b>AUB MEDIA SOCIETY &amp; THE AUB RALLY PAPER TEAM – Member</b>	<i>Beirut, Lebanon</i>
	<ul style="list-style-type: none"><li>Assisted the cabinet in several student initiatives projects</li></ul>	
Sep '15 - April '16	<b>CHILDREN'S CANCER CENTER OF LEBANON (CCCL) – Volunteer</b>	<i>Beirut, Lebanon</i>
Jun '17	<b>AJIALOUNA – Volunteer</b>	<i>Beirut, Lebanon</i>
	<ul style="list-style-type: none"><li>Helped in organizing a charity Iftar event catered for 1500 people that broke a Guinness world record</li></ul>	

## SKILLS, HOBBIES & INTERESTS

- LANGUAGES:** Fluent in English and Arabic. Intermediate French
- COMPUTER LITERACY:** MS Word, Excel, PowerPoint, Social Media, and HTML
- HOBBIES & INTERESTS:** Photography, Cooking, Traveling, Music and Blogging