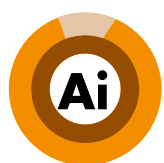




I'm Pablo Rebaque. I have [over 15 years of experience](#) in communication for different clients and professional areas, developing concepts, strategic planning and executing communication campaigns for diverse and multiples objectives. Since 2016, I've worked as a freelance [graphic designer](#) and [communication officer](#), developing and delivering content packages and tasks on demand aimed at diverse multinational audiences.

Graphic design

- Visual concepts creation
- Design and production of digital and printed content
- Infographics
- Illustration
- Photographic composition, retouching and treatment
- Photography
- Editorial design
- Layout
- Typography
- Advertising design
- Branding
- Final art work and production



Content & communication

- Communication strategies: design and implementation
- Social media strategy design, production and implementation: Facebook, Twitter, Instagram, LinkedIn, Youtube
- Digital content and strategy design and production: mailings, newsletters, web publication, Apple store, Google store
- Targeting and audience analysis.
- Digital and offline content creation, design and production
- Community management
- Impact evaluation and monitoring
- Production of innovative content focused on digital and offline communication objectives
- Design and implementation of events targeting the media and wider public

Experience

Paco Roca	National graphic novel award
Cervantes Institute	Spanish culture agency
NewsCreed	Content marketing platform
UNICEF Geneva	United Nations agency
Oxfam Intermón	Development NGO
UNICEF Venezuela	United Nations agency
ONGAWA	Technology NGO
Niños de Guatemala	Childhood NGO
PDA films	Content marketing platform
Espai Societat Oberta	Social & educational
Pepo Perez	Graphic novel author
Madrid Cría	Educational & Childhood

References

Paco Roca's studio. Paco Roca.
pacoroca@pacoroca.com

UNICEF Geneva. Codi Trigger
ctrigger@unicef.org

Cervantes Institute Beirut. Yolanda Soler
dirbei@cervantes.es

Oxfam Intermon. José María Vera.
jmvera@oxfamintermon.org

Experience

Paco Roca	National graphic novel award
Prosulting	Consulting & training
Oxfam Intermón	Development NGO
LaGRUAestudio	Graphic Design Studio
Farmamundi	Pharmaceutical NGO
Intervida/Educo	Development NGO

Professional abilities

Deep respect for the client's priorities

Commitment and professionalism

Interest in content, understanding it and seeing its sense

Formulating strategies and concepts

Innovation and creativity

Balance between creativity and realism

Analysis and problem solving

Visual communication: developed sense of what to do and how

Contextual, targeted knowledge and understanding

Drive for results

Compliance with deadlines