

Amal Salha

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EDUCATION

Lebanese American University (LAU) - Beirut, Lebanon BS in Business Studies with emphasis in Marketing Minor in Advertising and Public Relations	Sept. 2015 – June 2019 CGPA 3.85
Al Manar Modern School II – Maten, Lebanon American System, High School Diploma	Sept. 2011 – June 2015
Global International School - Jeddah, KSA Elementary and Middle School	Sept. 2004 – June 2011

WORK EXPERIENCE

Marketing Intern – Melqart's Forest, Beirut, Lebanon <ul style="list-style-type: none">Prepared market analysis and research on the latest trendsDesign new social media campaign ideasResearch and evaluate competitor marketing and digital contentMonitor all social media platforms for trending news, ideas, and feedback	Jan. 2019 – Feb. 2019
Student Assistant – Library Assistant- LAU - Beirut, Lebanon <ul style="list-style-type: none">Providing assistance for the staff and students with shelving and shelf reading	Sept. 2016 – Aug 2019
Student Assistant – Hospitality Department- LAU - Beirut, Lebanon <ul style="list-style-type: none">Assisted the unit in various administrative tasks	Sept. 2016 – May 2019

EXTRA CURRICULAR ACTIVITIES

Hult Prize Competition	Oct. 2018
Member of the Astronomy Club, LAU	Sep. 2015 – May 2019
Volunteer with DSC	Sept. 2017 – Dec. 2017
Teaching volunteer with MMKN	Sept. 2017 – Dec. 2017
Volunteer in the Beirut Marathon	Nov. 2017
Delegate at the Eighth GC LAU MUN	Sept. 2012 – May 2013
Social work and Camping volunteer with YMCA	March 2013

CERTIFICATES AND ACCOMPLISHMENTS

Maharat min Google Fundamentals of Digital Marketing	Sep. 2019
Participant in L'Oreal Brandstorm Competition	April 2019
High Distinguished List	2015 – 2019
Second Place Winner of the Business Plan Competition	Dec. 2018
Marketing Campaign for Kunhadi's Flugel Rides and Careem's Ride Later Service	Sept. 2016 – Dec. 2018
Certificate of participation in the Lebanese Council for Women and WILPF Lebanon's Workshop	March 2015
Award for Earth Day Best Video in the Lebanese University	March 2014

SKILLS

Computer: Office suite (Word, PowerPoint, Excel); Sony Vegas Pro
Languages: Fluent in English and Arabic; Intermediate in French