

Hassan Al Horr

Address: Choueifat, Lebanon - Phone Number: +961-76-904983

Email: hassanhorr98@gmail.com - LinkedIn Account: www.linkedin.com/in/hassanelhorr

OBJECTIVE

I am a very determined and hard-working AUB marketing graduate fluent in English, French and Arabic with a proven track record of success in internships and extra-curricular activities seeking great opportunities in the business world.

EDUCATION Most Recent Backwards

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|---------------------|---|------------------------|
| From 09/16 to 06/19 | American University of Beirut Bachelor in Business Administration, with Emphasis on Marketing Relevant Courses Taken: Marketing Communication Strategies, Organizational behavior, Consumer Behavior, Event Management | Beirut, Lebanon |
| From 09/01 to 06/16 | Le Lycée National Schools Lebanese Baccalaureate: Official in 2016 - Mention Bien | Beirut, Lebanon |

EXPERIENCE Most Recent Backwards

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|-----------------------|---|------------------------|
| From 01/20 to Present | Social Media Management - Freelance Social Media Accounts Manager Content Creation - Photography - Videography Social media posting - campaigns - Ads Management | Beirut, Lebanon |
| From 08/19 to Present | USAID University Scholarship Program - AUB office Communication Officer Social Media Management Content Creation - Editing for publication - Archiving | Beirut, Lebanon |
| From 10/18 to 03/19 | Blu Fiefer (Lebanese/Mexican artist) Assistant Manager - Logistics and Marketing Manage online campaigns with a content calendar for her social media Close sponsorship deals | Beirut, Lebanon |
| From 07/18 to 08/18 | Fattal Group Intern - Product specialized sales Meet a specific target in sales Create awareness and increase sales of new products in the market | Beirut, Lebanon |

PROJECTS AND EXTRA CURRICULAR ACTIVITIES

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|---|--|------------------------|
| From 11/18 to 04/19 | OSBFest (Fashion Show/ Entrepreneurship fair) Marketing Team Leader Set a marketing strategy including campaigns and social media calendars - Creating content | Beirut, Lebanon |
| From 10/17 to 05/18 From 02/17 to 05/17 | AUB Outdoors 2017-2018 Subteam Leader Stage - Cabinet Member: Secretary Overview all marketing meetings and assist in marketing plan formation Organize paper and electronic documents and deal with AUB bureaucracy | Beirut, Lebanon |
| From 06/19 to present From 06/18 to 10/18 From 08/17 to 10/17 | AUB Elections 2017-2018-2019 Campus Choice list Business faculty coordinator - Campaign Manager - Advisory Board, Mentor | Beirut, Lebanon |
| From 10/17 to 04/18 | Beirut Model United Nations International Conference (BEYMUN '18) Faculty and delegates coordinator Contacting national and international universities for invitations | Beirut, Lebanon |

Skills

Languages: Fluent in English, Arabic and French

Computer Skills: Adobe Premiere Pro, Adobe Illustrator, Adobe Photoshop, Adobe Indesign, MS Word, Excel, PowerPoint, Access, Visio

Certifications: Google Analytics, Eikon Software, Fulbridge Program

Research Skills: Critical thinking, Research methods, Logic and reasoning

Soft Skills: Leadership, Communication, Team-Building, Project Management, Public Speaking