

Lara Zawaedi

+96170188454 – larazawaedi@gmail.com – 5th floor, Raji Abou
Haidar Street, Achrafieh – Beirut, Lebanon

Objective:

Seeking a responsible position in the social media department where I can use my experience and skills in the marketing field.

Education:

- September 2018: Digital Marketing Course – Intoact Lebanon
- Fall 2016: Intensive Fashion Business Course at Esmod - Beirut
- Fall 2010 - Spring 2014: BA in Advertising and Marketing and a minor in Communication Arts emphasized in Radio/Television at Notre Dame University, Zouk Mosbeh.
- 2009 - 2010: Graduated from Beirut Evangelical School for Girls and Boys- Rabieh. Baccalaureate in Sociology and Economics

Work Experience:

- January 2019 – August 2019: Social Media Executive at StrategiesDC
- September 2018 – December 2018: Sales and Marketing Manager at Hospitality Development Company by Houssam Chouman
- July 2017 – July 2018: Sales Manager at Isabel Marant – Plum boutique Store Downtown
- February 2016: Free Lance Photographer and Videographer at Uber Beirut

- January 2016 – June 2017: Full Time Office Manager at Mama Urth
– Yoga Center Mtayleb
 - Managing social media content
 - Handling services via social media platforms
- June 2015 - December 2015: Social Media Executive at Baguette & Co
- Fall 2014 – April 2015: Personal Assistant at Amal Azhari
– International Fashion Designer
- Spring 2012 – Fall 2014: Full time Sales Executive at Zadig & Voltaire, ABC Dbayeh
- Summer 2008: Assistant Photographer at Pierre Noel
Saleme Photography

Skills:

- Openness and ability to adapt to new circumstance
- Excellent communication and interpersonal skills
- Ability to work in teams and very good at providing critical solutions
- Ability to multi-task and manage time efficiently and effectively
- IT skills: MS-Office (Word, Excel, PowerPoint Access and Outlook), Social Media Account
- Editing Skills: Avid, Adobe Premier, Adobe Illustrator, Adobe Indesign, Adobe Photoshop, Adobe Aftereffects

Personal Data:

- Participated in Model United Nations at the Lebanese American University representing Libya
- Won first and second prize in Photography – Expressionism with Dunkin' Donuts in 2007
- Participated as a hostess during events, appeared as a hip-hop dancer and in small parts of well-known TV shows

Languages: Fluent in English and Arabic written, spoken and read. Good in French.

Hobbies and main interests: Photography, cinematography, editing, yoga, music, sports (basketball, roller-skating, swimming, hip-hop dancing) extreme sports, creativity and change, traveling, exploring, psychology and philosophy.

References:

References and letters of recommendation are available upon request