



Dana El-Ghoul



ABOUT ME

Date of Birth: June 25, 1989
Gender: Female
Birth Place: Lebanon

CONTACT

 Tripoli Lebanon
 +9613477434
 Dana.g.h@hotmail.com

INTERESTS

Problem Solving
Physical Activities
Books

HOBBIES



CAREER OBJECTIVE

To be able to work for an encouraging and stable company that will assist me in developing, improving, and obtaining the necessary skills in order to become the best Strategic planner possible.

EDUCATION

BACHELOR DEGREE

Bachelor in Accounting
and Auditing
University of Balamand

DIPLOMA

High School diploma Life science
Sainte Famille

EXPERIENCE

Business Development

2019 to present | Dar El Chimal SAL

- Business Studies for New investments (sales projection, estimated ROI, estimated Cash flow)
- Launching online store
- Establishing marketing department
- Preparing Franchise portfolio, (franchise model, following up with legal team, potential franchiser model presentations)
- Measuring KPIs, Conversion rate, Summarize google Analytics and social media results in order to prepare reports and presentation quarterly.
- Following up with Brand Managers and import team on Brands performance and stock value.

Senior Financial Accountant

April 2018 to December 2018 | Dar El Chimal SAL

- Day to day Transaction
- Collection follow up
- Monthly reconciliations (bank, cash, payables and receivables)
- Collecting and analyzing data preparing report: Balance sheet, income statement, Cash flow, Profit and loss statement For Lebanon and KSA branches/ Quarterly for Decision making purpose.
- Preparing official declarations and closing (VAT Quarterly, CNSS monthly, Salaries and wages quarterly, income tax)

TECHNICAL PROFICIENCIES:

Microsoft Office (power point, word, excel, access)
Accounting software, (Navision, Noria, EDM, dolphin, Pims, softwave, orient, and many more)
Fiscal declaration (Oscar)
Statistics system (SPSS)

External Audit

January 2013 to March 2018 | Toulany and Co

-Preparing and submitting official declarations for companies' establishment, and individuals: VAT declaration, Cnss, Income tax, Salaries and wages

-Collecting and analyzing data to detect deficient controls, duplicate effort, fraud, or non-compliance with laws, regulations, management policies, preparing auditor's financial report: Balance sheet, Income statement, Cash flow, Profit and loss statement, Equity and retained earnings statement.

-Preparing Feasibility Studies and business planning

- Analyzed project data and prepared detailed project assessments.
- Created statistical model
- Used analytical tools and various business software applications
- Prepared financial forecasts and reviewed budget projections
- Assisted with project research.