

# LANA JAROUDI

Beirut, Lebanon

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I am an ambitious Marketing graduate from the Lebanese American University, who is seeking an opportunity at a reputable organization. My passion for marketing motivates to enhance my skills and knowledge. I strive to achieve my career objectives starting with an internship or an entry-level job.

## Beirut EXPERIENCE

### MAY 2019-PRESENT

#### TELLER, BANQUE DE CREDIT NATIONAL

- Dealing with customers on a daily basis.
- Handling customer's money transactions such as deposit, withdrawals, transfers and cheques.

### FEBRUARY 2019 – MAY 2019

#### MULTIPLE DISCIPLINES TRAINEE, BANQUE DE CREDIT NATIONAL

- Rotation in every department which includes tellers, customer service representatives, operations, credit, treasury, and accounting.
- Developed a new set of interpersonal skills.
- Acquired sales skills in terms of gaining new clients and opening accounts.

Beirut

## EDUCATION

### DECEMBER 2018

#### B.S BUSINESS STUDIES – MARKETING, LEBANESE AMERICAN UNIVERSITY

##### Coursework:

Services Marketing  
Consumer Behavior  
E-Marketing

Hospitality Marketing  
Marketing Strategy  
Sales Management

### JUNE 2014

#### AMERICAN INTERNATIONAL SCHOOL OF JEDDAH

## PROJECT

### 2017

#### MARKETING RESEARCH LAU

- Engaged with business professionals and consumers to extract the underlying feelings and perceptions of the effect of fake news.
- Assessed the information gathered to identify the differences in the effect of fake news with different type of people.

### Skills

- Interpersonal communication skills
- Team work and Leadership skills
- Strong research skills
- Microsoft Office
- Fluent in English and Arabic
- Time management

### Extracurricular Activities

- Citizenship Club
- Entrepreneurship Club
- Finance Club
- Volunteering Beirut Marathon 2017
- Volunteering at the Art of Living 2018