ALI WEHBE

ali.wehbe.m@gmail.com –70 71 52 96

Beirut

EDUCATION

2018 > 2021   American University of Science & Technology (AUST)

B.Sc in Computer Science (*expected graduation date: Spring '21*)

SKILLS

PROGRAMMING LANGUAGES   Currently learning Python, Java, ASP.NET

Academic experience with JAVA and SQL

MICROSOFT OFFICE   Advanced Excel skills such as implementing VBA macros and functions to achieve custom automated reports & calculations.

Advanced skills on Word such as using mail merge, master document, forms, fields & more.

LANGUAGES   Arabic, English, French (Fluent)
Italian (Conversational)

OTHER SKILLS   E-mail and PPC ads (retargeting, abandoned cart, abandoned browse, search ads, etc), research.

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Beirut, Lebanon

EXPERIENCE

2018 > Present   **Freelance WordPress Developer**

2012 > 2018   **Project Manager & Marketing Analyst @ Makhsoom.com**
Over a period of 5+ years, I was tasked with:

- Recruiting & managing an offshore team of eight to handle a number of delegated tasks.

- Taking charge of Makhsoom's digital marketing channels such as Facebook, Google Adwords, Adroll & e-Mail.

- Planning and implementing new projects (apps, website features, e-mail providers, etc). Planning & budgeting, setting a time-table for delivery & recruiting the right resources.

- Analyzing key data (website traffic, conversion rate, etc.) and translating them into actionable plans.

- IT support: Answering clients' inquiries about using our website and app. Setting up & troubleshooting devices such as printers, routers, laptops and so on.