

Carole El Chebli

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Creative-minded Marketing specialist with experience in various industries with strengths in leadership, teamwork and networking. Motivated to exceed client expectations, increase revenue and maximize profitability by developing efficient and intuitive marketing strategies that grow business and capture the target audience.

Education

- Bachelor's degree in Business and Management: Saint Joseph University 2015-2018.
- Dual Master's degree in Marketing: IAE tours & Saint Joseph University 2018-2020

Tools and techniques skills summary

- Proficient in Microsoft office- Word, Advanced Excel, Outlook and Power point.
 - Communication and Marketing skills, Team work, Self Confidence, Self-Motivated, Honesty and integrity, Passion, Creativity, Positive Attitude and Problem Solving.
 - Trilingual: Arabic, French, English.
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Trainings/Certifications/Languages

E-commerce certificate, SLU certificate, Excel advanced certificate, DELF diploma, Emotional intelligence training.

Work Experience

HOLDAL GROUP | Trade Marketing Coordinator |

May 2019 - Present

Roles and duties:

- Setting business plans with LVMH, INCC and Salvatore Ferragamo.
- Setting internally annual monthly budget by client and by brand and sales target for the sales team.
- Assisting the sales team by providing them trade offers to retailers.
- Implementing indoor and outdoor marketing campaigns.
- Monitoring monthly retail sales and setting action plans accordingly.

MEDCO | Corporate Social Responsibility |

October 18 - May 19

Roles and duties:

- Developing and implementing Marketing plan to increase product's sales.
- Managing campaigns on social media.
- Develops strong and long-term relationship with the NGOs
- Overseeing and developing marketing campaigns

Air France | Marketing Intern |

4 months

Certificates and other documents will be provided upon request