



EXPERIENCE

BLUE HAT OFFSHORE

Social Media Executive

June 2019 - September 2019

- Social Media content creation
- Community management
- Online marketing; Analytics & reporting
- Created client moodboard
- Contacted photographers and scheduled photoshoots
- Worked in collaboration with graphic designers.

CARMA INTERNATIONAL

Social Media Team Leader

March 2016 - November 2018

- Managed the Social Media Monitoring team
- Project and client management
- Performed Quality Assurance on daily and monthly reports
- Worked in collaboration with Senior Account and Relationship Managers on project requirements and deliverables.

CARMA INTERNATIONAL

Social Media Executive

December 2015 - March 2016

- Monitored social media platforms to find points of interest to the client using the latest tools and technologies
- Translated and summarized social media posts
- Created accurate and informative Executive Reports
- Operated Real-time Alerts and coded datasheets
- Created attractive, informative and accurate charts and tables from analyzed content data.

in ISMAIL SHUMAN



Achieving success in the social media marketing world requires the ability to update and share relevant content, engage with company followers, and cover special events to stimulate outstanding customer experiences and build a loyal client base. As an enthusiastic marketing professional with a comprehensive knowledge of diverse social media channels and strategies, I am well prepared to offer these strengths—and many others—to make a significant impact on your organization.

DATE of BIRTH:

15 - 12 - 1992

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Google Ads
Search Certified



Google Analytics
Certified

EDUCATION

MORGAN INTERNATIONAL

CDMP Live Courses

July 2019 - September 2019

AMERICAN CENTER FOR EXCELLENCE

Certificate in Graphic Design

October 2017 - February 2018

AMERICAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

BSc in Marketing and Advertising

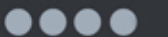
September 2012 - June 2015

SKILLS

MICROSOFT OFFICE TOOLS



WEB ANALYTICS



TWITTER ANALYTICS



INSTAGRAM ANALYTICS



ADOBE DESIGN TOOLS



SOCIAL MEDIA PLATFORMS



FIELD OF EXP.

AVIATION

TELECOM

FOOD & BEVERAGE

HOSPITALITY

BANKING

LUXURY