

Mohsen Al-Amine

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EDUCATION

American University of Beirut

Bachelor's in Chemical Engineering,

Date of Graduation: Fall 2015 GPA: **2.8**

Al-Makassed Khaled bin Al-Waleed- High School

Lebanese Baccalaureate: Official in 2010 Life Science with Distinction

PROFESSIONAL EXPERIENCE

Janoubia News Website (Beirut, Lebanon)

February 2016 - Present

Freelance

- Writing narrative reports around quarterly and annual goals displaying website milestones and traffic.
- Managing digital advertisements on the website providing weekly status reports for Ad campaigns.
- Performing Full SEO Audits and implementing proper SEO strategy multiple websites.
- Managing social media pages and preparing weekly content on multiple platforms.
- Translating and publishing English content.

[Janoubia Website](#)

Sawa Nsafer (Beirut, Lebanon)

May 2018 – Dec 2019

Cofounder and Operations Manager

- Speed Startup Accelerator Graduate 2019 (Procuring \$60k in seed funds).
- Created, managed, and grew social media accounts with daily content and created analytics reports.
- UX/UI Design and content management for holiday and travel-package digital market.
- Created Ad campaigns (Google, Facebook, Whatsapp) and daily newsletters (MailChimp)
- Wrote and presented 5 min product pitch for [Sep-12 Speed Demo-Day](#).

[Sawa Nsafer Website](#)

Echo Company for Industry, Commerce, and Contracting (Kfarshima, Mount Lebanon)

August 2017 to Feb 2018

Production Manager

- Supervising production processes
- Quality control
- Managing inventories and warehouse for raw materials
- Sales and customer support

OTHER EXPERIENCES

- Selected and participated in the US International Visitor Leadership Program (IVLP Sept 2016) for young political leaders on the topic of process of US elections.
- Campaign manager for 2018 Lebanese Election in independent opposition electoral program in South Lebanon third district.
- Co-founded and wrote for nutrition and health startup website Sahhatips.com

SKILLS

COMPUTER:

- Google Ad Manager and Analytics
- C++, AutoCAD, and SPSS
- Microsoft Office (Proficient)
- Adobe Photoshop

LANGUAGES:

- English (Fluent)
- Arabic (Native)