



Sara Abdo

JOURNALIST & MEDIA SPECIALIST

OBJECTIVE

A Lebanese-Brazilian Media Specialist who acquires a job as a journalist, Presenter or media relation specialist, implementing skills and knowledge to enable the organization to meet its goals and objectives.

CONTACT



Beirut - Lebanon



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twitter.com/SaraNewsy

EDUCATION

Beirut Arab University

BA- Bachelor of Arts
Radio/Tv, Journalism & Public
Relation
2009

Lebanese Conservatory

Bachelor Degree
Oriental Singing
2008

MCS College Beirut

High School Diploma
Sociology & Economics
2005

WORK EXPERIENCE

AN-NAHAR NEWSPAPER

2018 - 2020

- Head of Entertainment and Lifestyle Section (Website)
- Entertainment and Lifestyle Editor & Reporter
- Annahar Lifestyle Social Media Manager (Content creator and account executive for social media platforms, implementing coverage strategies and content posting)

HIA MAGAZINE WEB TV

2019

- Celebrity, Beauty & Fashion Video Reports
- Exclusive Interviews

LAHA MAGAZINE- DAR AL HAYAT PUBLICATION

2011-2018

- Entertainment and Lifestyle Journalist & Reporter
- Web Shows Host and Content Producer (Akhbar Sara, Check In, Celebrities Challenge)
- Social Media Manager
- TV Shows Reporter (Covering and executing exclusive content for TV shows supplements at Laha Magazine in collaboration with MBC such as THE VOICE, ARAB IDOL, ARABS GOT TALENT, and with DMC such as TARATATA and GOLDEN MIC)
- Content Supervisor in Special Edition Supplements (conducting exclusive interviews with celebrities, TV Show contestants and Jury)
- Roving Reporter (Covering several festivals in Beirut and other Arab Countries such as Dubai and Qatar, conducting interviews with festivals hosted celebrities and covering for the magazine and the online platform)



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WORK EXPERIENCE

THE BRIDGE & THE BRIDGE PRODUCTION 2018

PRESS OFFICER & PR.

- Managed all media relations issues for the world-class complex THE BRIDGE, & its Production house THE BRIDGE PRODUCTION

BAU MEDIA CENTER 2006-2009

- Training in journalism, newsroom editing, TV and Radio Broadcasting

PROFESSIONAL SINGER 2007 - PRESENT

- leader Singer in many TV Shows (Ghanili shway- Singing Bee DUBAI TV, Ashab Njoum ALJADEED TV)
 - GOLDEN MEDAL WINNER - STUDIO EL FAN TV SHOW IN 2010 - CLASSED 1ST IN TARAB SINGING**
- Professional VO Talent and Singer for multiple TV Commercials in Collaboration with JMR Studios

TV PRESENTING WORKSHOP

- BRIGHT IDEA - 2007**

PROFESSIONAL SKILLS

Marketing



Communication



Copywriting



Social Media Management



Public Relations





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INTERESTS



Singing
Voice Over Talent



Discoveries
& Traveling



Creative Writing
Current Affairs



Thought-Provoking
ideas & discussions



REFERENCES

- annahar.com/article/993498
- <https://bit.ly/2TgIpHz>
- <https://bit.ly/2Lcftxl>
- <https://bit.ly/2L9SP90>
- <https://bit.ly/2JB02Jy>
- <https://bit.ly/2mxA1So>
- <https://bit.ly/2LAH9YS>
- <https://bit.ly/2msheHY>
- <https://bit.ly/2NwdUai>
- <https://bit.ly/2Ld5Rmo>
- <https://bit.ly/2LqIYuw>
- <https://bit.ly/2A23Vrc>
- <https://bit.ly/2JF4fvL>
- <https://bit.ly/2zVrrpP>
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- <https://bit.ly/35ETLrh>