

Alexandre Nicolopoulos

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Dual citizenship (French/American)



Profile

Curious, creative and sociable with a heightened sense of teamwork, I have completed my Master's degree and seeking employment.

Relevant Work Experience

Apr 2018- Assistant Social Media (Internship)

Apr 2019 *WNP, Paris, France*

- Digital Marketing agency
- Clients : Disney, Johnson&Johnson, Eucerin, Tag Heuer

Responsibilities:

- Proposed digital strategies on social medias (Facebook, Twitter and Instagram) for my clients (Disney, Johnson&Johnson, Eucerin, Cémoi, LCL)
- Planned and managed campaigns on Facebook and Instagram along with analysis of results and presentation of monthly reports
- Interaction with communities on social medias
- Monitor competitor accounts and new tendencies / opportunities
- Prepared photoshoot for my clients

Achievements:

- Responsible for the new visual identity of a Facebook page (Ensemble Face au Cancer)
- Organized events for the company (Secret Santa, presentation workshop and Japanese lessons)
- Put in place a digital "library" where all the best presentation slides are stored in order to inspire all future speakers

Education

Oct 2019- Japanese Language School

Mar 2020 YMCA Japanese Language School, Yokohama, Japan

- Courses on Japanese writing, reading, cultural and conversational skills

Oct 2017- Apr 2019 **Master's degree in Marketing and Communication**
ESG École de Commerce, Paris, France

- Marketing and communication related subjects, solving real cases and problems
- **Key courses** : Communication Creation and Strategy, Leadership and Management, Agency and Advertising Competition, Company Strategy and Organization

Sep 2016- Juil 2017 **Japanese Language School**
ISI Japanese Language School, Tokyo, Japan

- Courses on Japanese writing, reading, cultural and conversational skills

Sep 2013- Juil 2016 **Bachelor's degree in Economics and Management**
Faculty of Economics and Management, Aix-en-Provence, France

- Semester abroad at Beijing Foreign Studies University, China (Feb 2017 - Juil 2017)
Department of International Business
Key courses : Doing Business in China, Critical Thinking, International Management, Public Speech

Additional Information

Languages: French (Native), English (Fluent) and Japanese (Conversational)

Computer skills: Microsoft Office, Google Drive

Soft skills: Creativity, willing to help, teamwork, problem-solving, curiosity, ambition, pro-activeness

Interests: Cinema, Travelling (USA, North Korea, Iceland, Myanmar...), Video Games, Piano (10 years), Oratory contests

From my World with Love: A personal book I have created 4 years ago. Inside are represented all the countries in the world. Each country is represented by a native person I have met. Available on Facebook and Instagram.