

TOUFIC YAMMINE

BUSINESS - MARKETING STUDENT

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Zakrit, El Matn, Lebanon



EDUCATION

BACHELOR OF BUSINESS ADMINISTRATION
Business Marketing

Expected Graduation June 2022

Notre Dame University
Lebanon
2018 - Present

LEBANESE BACCALAUREATE
Life Sciences

Saint Joseph School Cornet Chehwan
Lebanon
2015 - 2018

SKILLS

Leadership and Communication
Digital Design
CPR / First Aid Certified

Microsoft Office Suite
Basic HTML / CSS
Adobe Premiere Pro
Adobe Photoshop
Adobe Illustrator
Adobe InDesign

LANGUAGES

Arabic: Native
English: Fluent
French: Intermediate

Work Experience:

• Digital Archivist Intern

United Nations Children Fund (UNICEF), Beirut Country Office

Responsible for the organizing and archiving of the UNICEF document and multimedia libraries according to Enterprise Content Management standards.

October 2019 - Present

• Social Media Director

Reia, Lebanon

Responsible for creating and managing social media accounts for an outdoor pub, designing and creating posts, planning promotions and ads, and analyzing promotion insights.

June 2019 - September 2019

• Freelance Graphic Designer

Shopicks, Lebanon

Responsible for logo design, packaging, branding, and social media content creation for an online shopping platform.

May 2019 - October 2019

Digital Design Experience:

• Editor-in-Chief and Designer

Lebanese Red Cross "Souvenir 34" annual martyrs commemoration magazine.

2018

Volunteer Work:

• EMT - Emergency Medical Technician

Lebanese Red Cross - Emergency Medical Services

2017 - Present

Communication and Entrepreneurial Experience:

• Vice President of Product Development Department

INJAZ AlArab - Junior Achievement Worldwide Entrepreneurship Competition

Participated in the Regional Competition held at the Four Season, New Cairo, Egypt after winning the Lebanese competition held at AUB, Beirut.

2018