



CONTACT

 amerdyyeh@gmail.com

 + 961 3204026

 Beirut, Lebanon

AMER DAYA

BIO

I have graduated with a BA in communication arts Radio, TV & film production in 2014 from the Lebanon American University, Beirut Lebanon. Then proceeded with interning in several reputable media houses in Beirut & Dubai such as: MINTMENA, Al Sayegh media & FP7 Beirut which I've learned all the aspects of the business to become an account manager in SNAP media group Beirut then later join Power League Gaming.

EXPERIENCE

ACCOUNT.MANAGER WORLD CONNECT DISTRIBUTION FEB 1st - Present

Served as the lead point of contact for all customer account management matters with the supply chain services for health organizations seeking COVID-19 testing solutions.
Responsible for achieving sales and profit for assigned Clients such as V-gloves, Superior gloves & 3M
Clearly communicate the progress of monthly/quarterly initiatives to internal and external stakeholders
Ensured the timely and successful delivery of our solutions according to customer needs and objectives

COMMUNITY .BUILDER / EVENT .MANAGER -POWER LEAGUE GAMING Sept -MAR '19

Manage new product and content releases with online community.
Collaborate with advertising and promotion managers to promote products and services.
Promote brand awareness through streams on Facebook.
Monitored online posts for content and adherence to guidelines.
Directing and managing promotional and informational activities on multiple social media platforms.
Organizing and administering Gaming tournaments in the MENA region.

SENIOR .ACCOUNT .EXECUTIVE -SNAP MEDIA Jan -Aug '18

Developed new businesses with existing clients such as BMW, Mercedes & Nokia and identify areas of improvement to meet sales target
Served as the lead point of contact for all customer account management matters with the media agencies such as Universal media, Mindshare, Magna, OMD, PHD, Vivaki, Rizk advertising & Spirit
Ensured the timely and successful delivery of our solutions according to customer needs and objectives
Clearly communicate the progress of monthly/quarterly initiatives to internal and external stakeholders
Assisted with challenging client requests or issue escalations as needed
Forecasted and tracked key accounts

BUSINESS. DEVELOPMENT. EXECUTIVE -YUCCA HOLDING Feb '17-Jan '18

Managed KidzNation, a youth entertainment center and playground day to day operations & events.
Handled, alongside the team, the launch and operations of the "Aqua theme park project".
The scope of work revolved around attending industry functions, events, and conferences; providing feedback and information on current market/creative trends and handling operations.

EDUCATION

LEBANESE AMERICAN UNIVERSITY (LAU)- Bachelor of Arts in Communication arts radio TV/Film production
2011-2014

LEADERS TECHNOLOGY CENTER- Certificate in Illustrator and Photoshop 2014

BEIRUT MODERN SCHOOL- Lebanese Baccalaureate in Sociology & Economics (SE) 2010

SKILLS

Fluent in English, Arabic and Intermediate in French.

Intermediate in Microsoft Office (Excel, Word, PowerPoint), Adobe Illustrator and Adobe Photoshop.

Strong communication / Creative / Sense of responsibility / Team-player mentality/ Driven to achieve results/ Confident/Ability to remain calm and level-headed under pressure/ Persistent