

SUNDER SHAJI

A 303 Aniraj Tower, LBS Marg, Bhandup W, Mumbai 400078, Maharashtra, India

PROFILE

I am extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with creative strategies and design for unique marketing campaigns, brands and services.

PROFESSIONAL SKILLS



BUSINESS DEVELOPMENT
CLIENT SERVICING
SEO/SMO
PROJECT MANAGEMENT
TEAM MANAGEMENT
SOFTWARE DEVELOPMENT
WEBSITE & MOBILE TECHNOLOGY
INTERNET & E-COMMERCE
COLLABORATIVE ATTITUDE

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

CONTACT

+91 868 989 9636
sabin_s10@hotmail.com

Linkedin - 
Twitter - 
Facebook- 

SOFTWARE SKILLS

WEBSITE
WORDPRESS CMS

DESIGN
CANVA / PIXLR EDITOR

DATABASE
MySQL

EXPERIENCE

PROJECT MANAGER - DIRECTOR

Seen E Commerce Pvt Ltd | Jan 2016 - till date

Seen as a digital agency provides technology assistance for business management and digital presence
Serving industries like Education , Real Estate and Hospital.
Created Augmented Experience books for toddler kids in association with Sheth Publishing.
Created 360 walk through and Augmented experience for Project Silver Spring by Anudan Properties Thane, for easy management of the list of prospects and suspects using real time big data monitoring.

DIRECTOR OPERATIONS

Sunder Tyres Pvt Ltd | Aug 2017 - till date

Dealers and distributors of multi brand personal vehicle and transport tyres.
Responsible for business growth using online platforms increasing the business three times in the last 3 years
Arranging the Work Force with goals and standard setting for safety of the customers
Use of CRM and ERP for clean and efficient business management.
Use of Various Social Media Profiles to reach out to maximum traffic using organic marketing model
Trained existing staff on HRIS and Team Motivation techniques

CUSTOMER DELIGHT OFFICER

Vinove IT Services | 2015 -2016

Responsible for two of the business vertical directly reporting to the director of the company.
Account management for INVOICERA Invoicing solution.
Responsible for the highest business conversion with 0 cancellation during my tenure.
Responsible for business acquisition and understanding the UI/UX of the clients.
Assisted for business development and client handling under PIXEL CRAYONS

BUSINESS DEVELOPMENT MANAGER

Microworld Technologies (E SCAN antivirus) | Aug 2014 - 2015

Campus recruited from College for Sales in EUROPE , APEC and MIDDLE EAST
Responsible for Master Distribution channel opening in Turkey in association with ETI Bilgisayar
Account opening with various vendors across the globe Planning and strategizing tailor made deals for exclusive distribution opportunities.
Collaborating with the marketing team for marketing material design and planning for vendors from different parts of the world.
Strategising the packaging and serial key generation to minimise the production cost.

EDUCATION

POST GRADUATION, MAJOR IN INTERNATIONAL BUSINESS MANAGEMENT

MAHATMA EDUCATION SOCIETY | 2012 - 2014

BACHELOR OF SCIENCE, MAJOR IN COMPUTER PROGRAMMING AND E COMMERCE

University of East London | 2008 - 2011

INTERNSHIP

FLYJACK LOGISTICS

Warehouse Management / Import & Export

APPCO GROUP OF COMPANIES (NGO / CSR)

Fund Raising for kids with special abilities