
Karen ZIADE

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Address: Antelias, Mezher, Lebanon

SKILLS:

Team work, time management,
working under pressure, Microsoft
office(excel, powerpoint, word),
liquid(CMS website), Adobe
Photoshop, Adobe Illustrator

LANGUAGES:

Arabic: native

English: professional

French: professional

WORKSHOPS:

-Artificial Intelligence Workshop, **Bank Audi**, 15/04/2019

-Environment and Industry workshop,
Antwork, Beirut, 25/04/2019

-“A New Era of Marketing”, **Bank Audi**,
09/05/2019

-Design Thinking Workshop, **Bank Audi**,
20/06/2019

VOLUNTEERING:

-Attended Injaz Workshop
-Delivered 3 Injaz sessions to school
students
-NGOs event organizer

OBJECTIVE

To be able to work in a challenging environment where I can exploit my capabilities and build a robust career with a solid and growing company.

EXPERIENCE

Freelancer at digiTAL, innovative and sustainable startup solution to Lebanon's growing unemployment and poverty – July 2020 - Current

- Manager and developer of the company's new social media accounts
- Get in touch with the Lebanese Diaspora around the world
- Design basic posts on Photoshop and Illustrator, write attractive captions
- Monitor and evaluate feedbacks of each week's posts

Family Business, ZiadeWorkGroup, Signs and ACP company – Jun 2019 – Current

- Customer relationship & sales
- Design & signage customization
- Employees management

Intern, Marketing and Communication Department, CSR unit, Bank Audi Head Office, Bab Idriss – Jan 2019 - Jun 2019

- Performed CSR duties such as research, and wrote CSR related reports and interviews
- Planned future initiatives and especially organized the global money week event in collaboration with the Ministry of Education

Intern, Quakevision – Sept 2018 - Oct 2018

- Designed plans for future strategies
- Created new innovative ideas related to different subjects

Intern, T.Gargour & Fils, Dora – Oct 2017 - Nov 2017

- Collected and analyzing data entries
- Solved customers' related problems and daily challenges

Student Job, USEK's Library, Kaslik – 2016 - 2017

- Assisted in the different library's tasks
- Responded to students' books requests

EDUCATION:

Holy Spirit University of Kaslik (USEK) – Oct 2019 – Current

Graduate Diploma in Business Administration From HEC

MONTREAL – Canada

MBA in Management and International Affairs From USEK

Holy Spirit University of Kaslik (USEK) – 2014 - 2018

Bachelor in Business Administration - Marketing

Sainte Famille, Zalka

Lebanese Baccalaureate in Life Sciences (SV)

INTERESTS:

