

Marwa Aboul Hosn

Place of Birth Beirut, Lebanon.
Date of Birth June 21, 1995.
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Nationality Lebanese
Marital Status Single

Objective

To strive for excellence in areas where my abilities and education background, can best be utilized and be an asset to the organization enabling mutual growth.

Personality

- Well organized in carrying out various tasks.
- Good Coordination skills.
- Good customer liaison skills.
- Ambitious
- Punctual, serious approach to work, and a good team player.

Educational Background

2014-2018 Lebanese American University – Beirut.
BS in Marketing –graduate

1995 – 2014 Manar Modern High School– Ras el Maten. Lebanese Baccalaureate in Sociology and Economics.

Job Experience

Assistant Marketing Manager at HONOR HUAWEI
September 2019-Present

Digital Marketing Specialist and Marketing Assistant at HONOR HUAWEI
December 2018-September 2019

- Managing and monitoring social media accounts
- Plan and execute engaging campaigns
- Handle the ecommerce unit within customers marketing research plans, strategy, email campaigns and work on executing them
- Present monthly reports (KPIs, SM Report, Benchmark, Quarterly Reports, TOQs, FAQs, Moderation)

Marketing Coordinator at Doctor's center

Feb 2018 –September 2018

- Managing social media account and responsible for all promotional items like flyers, brochures, PR...
- Weekly visits to doctors to get partnership deals with the center.

Internship at AIRG

June 2017-August 2017

Internship Lebanese Reforestation Initiative(NGO)

January 2017-February 2017

Internship Majid Al Futtaim

September 2016- August 2016

- Submit a weekly monitoring report covering all the identified competitive malls with photos and details on their hosted MPM activation for the week.

United Nations Education Program for Refugees

July 2014 & July 2015

Admin-Lebanese American University

September 2014-2018

- Assistant in the LAU's MBA office, contacting students, receiving phone calls and helping in some paper work and filing.

Additional Skills

Computer: Windows and all major Microsoft Applications including Excel and PowerPoint, Photoshop

Languages: Arabic (spoken, written).
English (fluently spoken, written)

Additional Information

Interests Sports, Adventure, Reading, Socializing, Public Speaking & Reading

References

Available upon request.