## **MIRA KRISSAKIS**

# Marketing Management

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D.O.B: May 17, 1998

Nationalities: Lebanese and Greek Address: Beirut, Furn El Chebbak

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#### **Education**

September 2019 – December 2019: thesis: The impact of social media on SMEs performance. September 2016 – September 2019: Bachelor of Business, qualified marketing management, Faculty of Science Economics and Business, Lebanese University – Achrafieh (Lebanon). 2015-2016: Lebanese Baccalaureate (Science Economic), ZEI Zahrat El Ihsan, Achrafieh (Lebanon).

### **Professional Experience**

**January 2020- Until Now:** freelance Social media marketing at BXD Beirut (gym)

November 2019- December 2019: wedding planner

May 2019 till July 2019 / September 2019 – October 2019: part time internship program at the HR division of Bankmed s.a.l, data collection and entry.

2017- Until Now: VAT Accounting system, data entry and management.

September 2018 till November 2018: part time internship program at the HR division of Bankmed s.a.l, data

collection and entry.

**August 2018:** retail internship at BankMed. **2016-2017:** Private tutoring (Agenda).

#### Extra curricular activities

Scouting (Chief of a troop of 50 girls aged between 12 and 17 and an Assistant Chief of pioneers). -Executive Team Leadership-event management-risk management.

2015-2016: Photography workshops.

**2015-2016:** Photography on weddings events with Sky Lantern.

**2014-Until now:** Hostessing and Promotion: Jewelry, Beauty products, Weddings...

**2014-Until now**: Supervising, Animations and Birthdays events with High Five Agency.

#### **Skills**

Digital marketing professional.

Computer skills: Microsoft Office (Word, Excel, Access, HTML and PowerPoint), Email

and Internet applications.

Languages: Arabic, French, English and Greek.