

Joseph Jeries

Sales Consultant

Personal Info

Address

Beit el Chaar

Metn District

Lebanon

Phone

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joosephgjeries@gmail.com

Date of Birth

04/04/1995

Skills



Academic Projects

Netflix: Brand Content Strategy

Uber: Go to Market Strategy in Lebanon

Languages

Arabic: Bilingual

English: Bilingual

French: Beginner

Personal Interests

Basketball

Football

Volunteer in Arcenciel

Marketing graduate with experience in digital marketing and go-to market strategies in the public and private sector.

Experience

April 2018 – Present	<div>Sales Consultant</div> <div>Omega Financial Solutions, Lebanon</div> <ul style="list-style-type: none">Responsible of an assigned territory within Lebanon where I manage/grow existing client portfolioConduct cold calls to potential clients to secure new business opportunitiesDetermine customer’s needs and develop sales solutions, with a keen eye for up-selling and cross selling opportunitiesDemonstrate product features using samples or catalogs and emphasize salable featuresQuote prices and credit terms to clientsFollow up on sales quotations to effectuate an order
Jan. 2018 – March 2018	<div>Go – to Market Intern</div> <div>Xpress Money, Lebanon</div> <ul style="list-style-type: none">Assist in market analysis (coverage, competition analysis, pricing and positioning)Assist marketing department to define new CRM and acquisition strategies
Sep. 2017 – Dec. 2017	<div>Marketing Intern</div> <div>Care International Non-Governmental Organization, Lebanon</div> <ul style="list-style-type: none">Assist in the creation of signage, mock-ups, email campaigns, and social media contentCreate and maintain tracking reports of digital and traditional marketing spendsMonitor social channels and respond to feedback
June 2017 – Sept. 2017	<div>Digital Marketing Intern</div> <div>Arcenciel Non-Governmental Organization, Lebanon</div> <ul style="list-style-type: none">Implement marketing plansUpdate, maintain and grow the NGO’s social media presence with relevant and engaging contentMonitor social channels and respond to feedback

Education

Sept. 2013 – April 2018	<div>Bachelor of Business Administration (Marketing Major)</div> <div>Université La Sagesse, Lebanon</div> <div>The FBAF at Sagesse University is a member of AACSB International</div> <div>Consumer Behavior, International Marketing, Integrated Marketing Communications</div>
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