

# MIRA KANSO

#### CONTACT

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LEBANON

## INTERESTS

GENDER AND EQUALITY
HUMAN RIGHTS
POETRY
ART
READING
CULTURE AND MYTHOLOGY

#### PROFIL

I am a fresh business graduate with strong interpersonal skills, highly creative and motivated to aquire new skills in the marketing and communication field for continuous improvement.

# EXPERIENCE

#### **WAITRESS**

CAFE YOUNES | 05/2021-11/2021

 Assist customers with making menu choices in an informative, friendly, service -oriented manner.

#### **ACCOUNTING INTERN**

SOCIETE GENERAL DE BANQUE AU LIBAN SAL | 07/2020-08/2020

- Shadowing the accounting clerk.
- Assisting with research, filing, data entry, and maintaining accurate financial records.
- Assist clients with their account related operations.

#### EDUCATION

BACHELOR IN BUSINESS AND MANAGEMENT.
SAINT JOSEPH UNIVERSITY | 2018-2021
COLLEGE NOTRE DAMES DES FRERES
2004-2018

## CERTIFICATES

## THE FUNDEMENTALS OF DIGITAL MARKETING

Online certification by Google Digital Garage.

- SEO &SEM
- · Email marketing
- Display advertising

### CONTENT MARKETING BY HUBSPOT ACADEMY

- Content gap analysis
- Building a promotional plan
- Growth Marketing

#### SOCIAL MEDIA MARKETING BY HUBSPOT ACADEMY

- Social media strategy.
- · The basics of social media content
- Extending your reach on social media

# SKILLS

#### **PERSONAL SKILLS**

- Fast learner.
- Research and organisational skills.
- Attention to details.
- Team Oriented.

# IT SKILLS

Proficiency in:

- Microsoft office 360
- Google spreadsheet
- Photoshop and Canva

#### LANGUAGES

ARABIC: NATIVE LANGUAGE FRENCH: DELF LEVEL B2

ENGLISH: TOEIC SCORE 890-CAMBRIDGE B2