



ELSY BOU YOUNES

MARKETEER

CONTACT

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Lebanon

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FOLLOW ME

elsy_by

LANGUAGE

ARABIC ● ● ● ● ●

ENGLISH ● ● ● ● ●

FRENCH ● ● ● ● ●

SPANISH ● ● ● ● ●

HOBBIES

.Travelling .Learning new software
.Basketball .Volunteering/Charity work
.Socializing .Swimming
.Scout .Drawing
.Painting



ABOUT ME

An organised and creative professional with marketing skills. Gained minor experience in the marketing field in communication and management with a desire to always keep learning and enhancing my skillset.



EDUCATION

> BA: ADVERTISING & MARKETING WITH DISTINCTION

Notre Dame University, Louaize, Zouk Mosbeh
AUG 2016 – DEC 2019

> LEBANESE SCIENTIFIC BACCALAUREATE, LIFE SCIENCE

Collège des Apôtres, Jounié, Lebanon
2001-2016



EXPERIENCE

> SYNKERS

Internship and brand ambassador
September 2019 - November 2019

- Handled the social media content calendar and brand ambassadors
- Face to face communication with many old and new clients and customers
- Set appointments with prospects and follow up with them afterward

> CTC SAMSUNG

Showroom Sales Consultant
November 2018 - May 2019

- Handled stock management and new entries
- Create and maintain mutually beneficial relationships with clients
- Trained sales representatives to use technology to improve sales conversions

> KHOURY HOME

Sales Unit
October 2017 - December 2017

- Holds full responsibility for a portfolio of products.
- Sales support for the senior sales.
- Learned the pricing mechanism of the products and discount strategy.

> TEACHER

Ecole Scientifique
October 2015 - June 2017, tutoring grade 6 -> grade 10 students all subjects and especially maths.

- Teaching demands a love of learning; knowledge of discipline and classroom management techniques.
- Having a desire to make a difference in the lives of young people.
- The ability to organize a class and reach maximum efficiency when it comes to group work

> MORIA AND BEST VIEW RESTAURANTS

Waitress and Bartender
MORIA JOUNIEH: August 2017
BEST VIEW GHADIR: May 2018 - July 2018



SKILLS

PHOTOSHOP

● ● ● ● ●

AFTER-EFFECTS

● ● ● ● ●

INDESIGN

● ● ● ● ●

ADOBE PREMIERE

● ● ● ● ●

ILLUSTRATOR

● ● ● ● ●