

Ali Fahs

Resume

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Professional Experience

Fuego

Digital Department

Senior Art Director UX/UI

January 2014 – Present

Responsibilities include

- Ensure concepts that contain creative and interactive ideas with good knowledge of usability principles
- Responsible for the creation of digital solutions that responded to the clients requirements
- Lead and monitored team members to execute projects within time with the quality needed.

Key Achievements

- Designed the website of the company to increase exposure in the gulf area
- Increased the standard of design that ensured the growth of the company's market

Nymgo

Digital Department

Senior Art Director UX/UI

March 2012 – December 2013

Responsibilities include

- Responsible for the revamping of Nymgo application on different mobile platforms (ios, Android, Symbion), Tablet (ios, android), Windows and IOS
- Worked on the Web dialer UX and UI design
- Worked closely with the marketing department to seek effective creative solutions for Nymgo products

Key Achievements:

- Increased the number of users by 30% worldwide
- Improved the product overall image worldwide

Netdesignplus

Digital Department

Senior Art Director

October 2009 – August 2011

Responsibilities include

- Lead and monitored team of designers
- Responsible on all design projects within the company
- Worked on various websites and mobile apps

Key Achievements

- Won various pitches (Qatar tennis federation, Energy city, Qatar tourism, Education city-qatar ...)
- Increased the digital design knowledge of web design best practices upon junior team members
- Achieved higher Client satisfaction results.

Art Director

October 2005 – October 2009

Responsibilities include

- Collaborate with other team members to develop engaging user experience
- Deliver high quality of web pages design often on tight deadlines
- Work closely with developers to ensure best outcome possible
- Have great attention to details

Education & Credentials

Bachelor Degree in Graphic Design, June 2005

Business Computer University, Beirut – Lebanon

Lebanese Baccalaureate, Life Science, June 2000

Zarif High School – Beirut, Lebanon

Languages

Fluent in English and Arabic

Miscellaneous

Member of the university football Team 2002- 2005

References

Available upon request.