ALI FAKIH
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EDUCATION

American University of Beirut (AUB) **09/2017-06/2021**
Bachelor's in Electrical and Computer Engineering (B.E.) Beirut, Lebanon
Placed on the Dean's Honor List
- Notable Projects
  - Created a football league database from requirements, design, relational database schema and implementing it in MySQL Workbench, then performing queries to get meaningful insights.

Lycée Abdel Kader **09/2002-06/2017**
Scientific French Baccalaureate, earned with distinction Beirut, Lebanon

EXPERIENCE

AUB Career Center | Business Analytics Intern **06/2020-09/2020**

- Conducted a quality assessment of the existing data in the career center, based on a data quality framework that accounts for accuracy, completeness, consistency as well as other parameters.
- Worked on the exploratory analysis of past alumni surveys and existing data in order to draw meaningful insights and correlations
- Completed a data analysis based on the survey responses and presented them in an interactive Excel dashboard
- Learned the process of strategic planning, SWOT analysis and how to set the various KPI's for every strategic initiative
- Participated in several brainstorming sessions on how to integrate data and analytics in the 2021 strategic plan

TechHive.IO | Web Developer Intern **12/2018-02/2019**

- Learned essential programming languages for UX/UI developing JavaScript ES6, HTML5 and CSS
- Learned the Agile approach, and how a startup can utilize this method to become more efficient
- Participated in meetings with clients regarding current projects, that helped in my understanding of company-client interactions.

WORKSHOPS AND COURSES

Udemy Data Analysis with Excel Pivot Tables
Completed an online course offered by Maven Analytics that focuses on using pivot tables to explore, analyze datasets and apply these skills with 10 real-word case studies

Udemy Data Visualization with Excel Charts & Graphs
Completed an online course offered by Maven Analytics that focuses on using effective charts and graphs to create meaningful dashboards, and apply these skills on 12 advanced excel demos

Beirut AI Marketing Analytics Workshop
Attended a Business AI workshop that gave hands-on practice on Microsoft Power BI tool to explore data and then apply it on a real-life business case for a Bank Marketing Campaign to increase the amount of saving deposits

CodeAcademy Analyze Data with SQL
Completed an online course that focuses on learning and applying the various SQL DML statements, to solve real business problems, primarily usage funnels, user churn and marketing attribution

EXTRA-CURRICULAR ACTIVITIES

Scouts Chief Leader **07/2006-Present**
- Led a Troop of 50 young scout members, and a team of 4 chiefs
- Planned weekly meetings, personal development workshops and camping trips
- Participated in training programs that focuses on developing leadership and communication skills

Volunteer at Children's Cancer Center Lebanon **09/2017-11/2017**
- Volunteered in the inpatient section of St. Jude hospital
- Interacted and entertained children, with the task of creating a family environment in the playroom

SKILLS

Languages: Fluent in English, French and Arabic(native)
Software: Microsoft Office, XCode, WebStorm, Microsoft Power BI, MySQL Workbench, Jupyter
Programming: C++, SQL, Python, JavaScript ES6, HTML5
Certificates: Advanced Google Analytics, GAIQ, Introduction to Data Studio