

Neaam Hussein

Marketing Executive

I'm an enthusiastic person who's eager to learn and be challenged. creativity is an important aspect of my lifestyle, I always try to think of out the box and find innovative ideas and solutions henceforth I've chosen marketing because I believe I can excel in that field.

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📍 beirut , Lebanon

in linkedin.com/in/neam-hussein-04b50b147

EDUCATION

bachelor in business administration with emphasis in Marketing and management Lebanese university

2016 – Present

Courses

- consumer behavior
- Marketing research
- Marketing case study
- Emarketing
- sales management

WORK EXPERIENCE

Fundraising/Marketing intern-Human resources Intern URDA

03/2019 – Present

Lebanon

Union of Relief and Development Associations

Achievements/Tasks

- Conducted swot analysis for the fundraising department
- Proposal writing for donors and follow up
- researching potential donors and partners
- conducted CV screenings, Employee filing, Excel data entry

Contact: Amer orfali (fundraising)- diana Fayyad(HR) – 76955220/81990414

marketing intern Al Bani engineering

2017 – 2018

lebanon

Achievements/Tasks

- Social media marketing, responsible for posting consistently on social media platforms and replying to comments and messages; customer service
- B2B and BC2 sales.
- searching for prospective customers and contacting them.

Contact: ziad shoueib(marketing manager) – 70770505

Lead member in the Cultural commitee SAMA Club

01/2017 – 06/2019

SAMA is a lebanese univeristy secular club

Achievements/Tasks

- Managed to find solutions under pressure within a limited time frame.
- Managed social media posts and copywriting.
- implemented fundraising campaigns for underprivileged children
- implemented a book exchange campaign at LU

Contact: Elie sayegh (Sama co founder) – 76515902

SKILLS

spss

microsoft excel

understanding customer needs

google analytics

Advanced research

copy writing

PERSONAL DEVELOPMENT

Presentation skills

Participated in the LAU MODEL UNITED NATIONS, presented Yemen and won the position paper among the united nation's committee for trade and development.

Case study skills

Participated in the LAU Case study competition (Creative track) and made it to the shortlisted finalists

Stock Market knowledge

Participated in BLOM Bank's stock exchange competition

Volunteer work - Children cancer center of Lebanon

Volunteer work - URDA

CERTIFICATES

Amideast social media workshop

LAU Case study competition

LANGUAGES

English

Full Professional Proficiency

arabic

Full Professional Proficiency