

ANTHONY J. RAAD

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EDUCATION:

Holy Spirit University of Kaslik (USEK)

Dec 2019

B.A. in Business Administration - Marketing

College Central Jounieh

June 2016

Technical Baccalaureate in Hotel Management with top honors

EXPERIENCE:

Senior Sales Associate

Apr. 2018 - Present

United Sports Of Lebanon – Sidewalks S.A.L. - Nike Factory Outlet - Ghazir

- Top grossing salesman of 2019 (staff of 7)
- Best Employee of Q2 (March-June 2019)
- Averaged 18 million L.B.P. in monthly sales
- Handled online orders dispatching and shipping
- Handled customer billing and cash auditing
- Managed 30% of total shop inventory
- Built loyalty with customers. Increased repeat business
- Completed Nike Product Knowledge workshops

Junior Sales Associate

Sept. 2017 - Apr. 2018

United Sports Of Lebanon – Sidewalks S.A.L. - Converse - ABC Dbayeh

- Top grossing salesman for 6 months (staff of 4)
- Averaged 20 million L.B.P. in monthly sales
- Completed Customer Service & Product Knowledge workshops

SKILLS:

- Customer Service
- Teamwork
- Active Listening
- Interpersonal Communication
- Creativity
- Problem Solving
- MS Office
- POS Skills
- Cashier Skills
- Customer Needs Analysis

PROJECTS AND ACTIVITIES:

Capstone Simulation Game 2019 at USEK. (Rank #2) – Sep. – Dec. 2019

Social Entrepreneurship challenge participant - USEK: Ideation, pitch development - Nov. 2018

Work Success Boot Camp Training - Bank of Beirut: Acquired presentation, team building, networking skills Apr. - May 2017

New Venture Challenge - USEK: Ideation, pitch development - Apr. 2017

Agrytech Hackathon: Idea Stage Dev. Business model canvas. Investor pitch. Qualified to final round - Mar. 2017

Event organizer - USEK: Volunteered in organizing campus-wide events 2016 - 2017

LANGUAGES:

Fluent in English, French, and Arabic