



# RENAL AL ARISS

## PERSONAL PROFILE

Seeking a challenging role within a reputable organization where I can leverage and further foster my diverse skills while contributing to the success.

## WORK EXPERIENCE

### Customer Success Specialist

Datanuum (Known as UrbanBuz) | Dubai, 2022-Present

- Manage the entire onboarding process for new customers, beginning to end - from sales handover to configuration to training, ensuring customers rollout the platform as quickly as possible.
- Collect product feedback from customers and share it with the relevant teams, managing communication of the request through to completion and communicating product changes to the customer.
- Take responsibilities, initiative and coordinate internally to ensure support is always covered.

### Marketing Coordinator

Brighten Ads | Beirut, 2021-2022

- Conduct market research to identify marketing opportunities and implement marketing plans.
- Create branded advertising content, and support marketing & design teams by communicating campaign deliverables, objectives & timelines.
- Maintaining an up to date press list of influencers, digital creators and other members of media.

### Operations & Handling Services

Executive Aircraft Services | Beirut, 2020-2021

- Conduct day-to-day operations such as landing permits and passenger's manifest.
- Conduct final passenger screening and document verification in coordination with the airport authorities.
- Manage all handling services of the aircrafts.

### Account Manager

Focus Media | Beirut, 2017-2019

- Manage the entire sales cycle from contacting clients to securing deals and following up with prospects to ensure needs are being met.
- Work with account planners to devise a campaign that meets the client's brief and budget.
- Monitor marketing and advertising activities in major media using Ipsos' platforms.

### Executive Assistant

Quantum Development | Beirut, 2015-2016

- Provide essential support for our CEO in the upcoming meetings and presentations.
- Produce documents, brief papers and reports.
- Take accurate minutes of meetings.

D.O.B: 03 OCT. 1989  
Nationality: Lebanese  
Address: Sodeco, Beirut,  
Lebanon

### CONTACT ME AT

📞 00961 3 222 724

✉ [renalariss@gmail.com](mailto:renalariss@gmail.com)

🌐 @Renal Al Ariss

### SKILLS

Brand Management  
Market Research  
Branding  
Advertising  
Strategic Planning  
Office Administration

### TRAININGS & INTERNSHIPS

📖 Lebanese Swiss Bank -  
Marketing and Branding  
Training Program  
(3 months) - 2016 - Beirut,  
Lebanon

📖 Al Arabiya TV - Satellite  
Desk Operational  
Internship  
(1 month) - 2019 - DUBAI,  
UAE

## HOBBIES & INTERESTS

Traveling  
Swimming  
Photography  
Fashion  
Music

## Community Manager

Diwanee | Beirut, 2014-2015

- Provide engaging text, image & video content for social media accounts.
- Monitor, track and report on feedback and online reviews.
- Responsible for online coverage before, during and after events to boost brand awareness.

## Teller

Fransabank Group | Beirut, 2011-2014

- Receive and verify liability payments.
- Perform services for customers such as ordering bank cards & checks.
- Record all transactions promptly, accurately and in compliance with the bank's procedures.

## EDUCATIONAL HISTORY

### Lebanese American University

BS in Business Studies, emphasis Marketing | 2007-2011

### Greater Beirut Evangelical School

Lebanese Baccalaureate at Sociology & Economics | 2007

## LANGUAGES

**ARABIC-NATIVE**

**ENGLISH-FLUENT**