Lynn Mouallem

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Education

American University of Beirut, Suliman S. Olayan School of Business (AUB, OSB)

Beirut, Lebanon

Bachelor of Business Administration, Business Information and Decision Science Concentration

Aug 2018 - Jun 2021 (expected)

- GPA: 3.5/4.0, named to the Dean's Honor Roll
- Relevant courses taken:
 - Business Data Analysis
 - · Foundations of Information Systems
 - · Principles of Marketing
 - · Business Finance

- Artificial Intelligence in Business
- Business Analytics Using Data Mining
- Sustainable Supply Chain Management (In Progress)
- Strategic Management (In Progress)

Lebanese International Finance Executives (LIFE) Scholarship

• Earned the scholarship for strong academic competence and professional potential

Beirut, Lebanon *lan 2019 - Present*

MEPI Gender Tomorrow's Leaders Scholars Program

• Earned the scholarship for academic competence and interest in gender equality and social justice

Beirut, Lebanon

Beirut Baptist School (BBS)

Beirut, Lebanon

Fall 2020

Lebanese Baccalaureate with Honorable Mention, Emphasis in Economics and Sociology

Sep 2013 – Jun 2018

Experience

All Girls Code

Beirut, Lebanon

Data Team Lead

May 2020 – Present

All Girls Code is an initiative that provides free hands-on technology programs to girls from diverse backgrounds in the MENA region.

- Created and organized three databases for the initiative
- · Coordinated the data cleaning, entry, visualization, and analysis tasks amongst the Data Team members
- · Organized the research and data collection, visualization, and reporting tasks amongst the Data Team interns
- · Visualized the key performance indicators of the initiative's three programs using Google Data Studio and Tableau
- Collaborated with the marketing and policy teams on organizing outreach campaigns

OGMA Middle East Beirut, Lebanon

Data Analyst Intern

Jun 2020 - Jul 2020

- $\bullet\,$ Conducted research to gain insights on the types of software deployed for big data solutions
- Organized databases using Excel spreadsheets for several team projects
- Used Tableau and Power BI for data visualization and analytics for Lebanese companies in the food and beverage and the healthcare industries

KPMG Australia with InsideSherpa

Online

Data Analytics Consulting Virtual Internship Program

May 2020

- Cleaned a company's data and assessed its quality
- Used IBM SPSS for data mining to collect key insights and presented the findings on a dashboard
- Recommended optimal marketing and growth strategies

Boston Consulting Group (BCG) with InsideSherpa

Online

 ${\it Strategy Consulting Virtual Internship Program}$

May 2020

- Conducted market research on the telecom industry
- Analyzed the company's key datapoints
- Drafted main and alternative plans to achieve the virtual client's goals

Bank Audi Beirut, Lebanon

Private Banking Intern

Aug 2019

Prepared an investment report by analyzing the annual financial reports of a bank and another on the 2012 Cypriot Crisis

Corporate Banking Intern

Jun 2019

• Learned about bilateral loans, syndication, international trade, and corporate real estate

Country Finance Intern

May 2019

• Learned about Financial Planning and Control, International Financial Reporting Standards, and the Banque Du Liban units

Volunteering and Extracurricular Activities

Jusoor English Teaching Program - AUB

Beirut, Lebanon

Instructor

Feb 2019 – Apr 2019

• Taught weekly sessions for 10 weeks to enhance the English skills of underprivileged Syrian, Palestinian, and Lebanese students of ages 17 to 45

Beirut Baptist School Choir

Beirut, Lebanon Nov 2015 – Jun 2018

Choir Lead

• Led a 30-member choir and performed in school events and graduation choirs for three consecutive years

Skills and Languages

Technical Skills: Microsoft Office Word – Microsoft Azure – Excel – PowerPoint – Tableau – Power BI – IBM SPSS – SAP ERP **Languages:** Fluent in Arabic and English