

Georgio Cherfane

Highly motivated and results-oriented financial professional with 6 years of experience in finance and banking. Proven ability to analyze financial data and develop strategic recommendations to cater for specific client requirements.

Hamra Street
hadath, Lebanon
(+961) 70 239112
georgiocherfane@gmail.com
 [Georgio Cherfane](#)

EXPERIENCE

Capital Banking Solutions , Lebanon - FinTech Consultant

September 2022 - PRESENT

Analyzed client business requirements and designed solutions aligned with banking industry standards. Developed functional test plans and identified product deficiencies, ensuring successful implementations. Delivered product training sessions to maximize product adoption. Leveraged expertise in African, MEA, and European banking sectors to provide valuable pre-sales support.

BLC Bank SAL, Lebanon - Treasury & Capital Market Officer

September 2021 - August 2022

Managed a wide range of financial instruments (TBs, CDs, FX, derivatives) for clients and the bank, ensuring accurate settlements and risk management. Maintained detailed records and monitored financial instrument maturities for proactive risk mitigation.

BLC Bank SAL, Lebanon - Trade Finance Officer

September 2018 - September 2021

Issued and ensured compliance of domestic and international trade instruments (guarantees, letters of credit, collections). Contributed to developing and updating trade finance policies and procedures, resulting in faster and improved service quality.

Sagesse Sports Club, Lebanon - Marketing Specialist

May 2019 - October 2019

Developed and implemented marketing strategy to increase brand awareness and engagement. Negotiated sponsorship opportunities and finalized proposals. Launched new marketing campaigns to achieve marketing goals.

Cordoba Football Club, Spain- Marketing Associate

May 2017 - Sept 2017

Developed and implemented marketing strategies to increase brand awareness and fan engagement. Managed sponsorship acquisition and campaign execution to achieve marketing goals.

SKILLS

Financial Analysis
SQL Data Manipulation
Technical Skills: Basic UNIX
Soft Skills: Adaptability, Time Management, Attention to Detail

Certificates

Diploma in Sports Marketing and Sponsorships
BDL Banking Certificate
“Sitting Duck” Negotiation Skills

EDUCATION

Université La Sagesse, Lebanon

September 2018 - July 2021

Master's Degree in Financial Engineering

UCAM – Universidad Católica San Antonio De Murcia, Spain

September 2016 - July 2017

Master's Degree in Sports Management

LANGUAGES

Arabic (Native)
English (Fluent)
French (Fluent)
Spanish (Intermediate)