

# DINA LABABIDI

## OBJECTIVE

Operations Manager with a reputable non-governmental organization providing professional advancement and development. Dina, holder of a BS focused in International Business from the Lebanese American University, has over 6 years experience in operational management and 2 years experience in both sales and social media research. During her university education, Dina has worked as a waitress/ hostess and volunteered in organizing huge university club events.

## SKILLS

MICROSOFT OFFICE

BUSINESS PLANNING

## LANGUAGES

ARABIC

ENGLISH

FRENCH

## CONTACT

+ 961 3 701179

BEIRUT, LEBANON

dina.lababidi@hotmail.com

## EDUCATION

2005

**Internal School of Al-Afkar, Jeddah**  
High School Diploma

2011

**Lebanese American University**  
BS in Business / International Business

## EXPERIENCE

**JAN. 2014-NOW**

**ISIC INTERNATIONAL - NGO, BEIRUT**

Head of Operations

prepare and manage the yearly budgets according to the organization's needs and requirements.  
manage the marketing & sales team (graphic design, social media and on-ground activations).  
generate new customer leads.  
implementation of new business strategies.  
web: [www.isiclebanon.com](http://www.isiclebanon.com)

**JUN. 2012-NOV. 2013**

**SOCIAL EYEZ - BEIRUT**

**SOCIAL MEDIA RESEARCHER & ANALYST**

research & evaluate potential markets for new products through social data.  
monitor the public opinion of both the brand partners and their competitors on all social media platforms.  
prepare and analyse reports to understand the consumer behavior.  
develop and implement dashboard reports of the social media activity.  
web: [www.social-eyez.com](http://www.social-eyez.com)

**OCT.2011-APR.2012**

**SPOT VISION INTERNATIONAL - BEIRUT**

Sales executive

promote the company's services through telecommunication.  
negotiate the contracts and packages with customers.  
generate new customer leads.