



Alaa Al Ayass

Intern

at J. Walter Thomson - Beirut Lebanon

Location: Beirut, Lebanon
Education : Bachelor's degree, Business Studies - B?
Experience: 1 Year, 2 Months

CONTACT

Location: Beirut, Lebanon
Name: Alaa Al Ayass
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Country: Beirut, Lebanon
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LAST ACTIVITY: 2020-01-27

REF.: CV66687790

TARGET JOB

Target Job Title: sales and marketing

Career Level: Fresh Graduate

Target Job Location: UAE

Employment Type: Full Time Employee

Notice Period: 1 month or less

PERSONAL INFORMATION

Date of Birth 25 July 1997 (Age: 22)

Gender Male

Nationality Lebanon

Additional Nationalities -

Residence Country Beirut, Lebanon

Visa Status Citizen

EXPERIENCE (1 YEAR, 2 MONTHS)

June 2017 - July 2018

Intern

at J. Walter Thomson - Beirut Lebanon

Location: Lebanon

Company Industry: Marketing

Job Role: Accounting and Auditing

Writing advertising briefs to the creative department explaining the client's demands.

- Market research, segmentation and identifying potential customers.
 - Developed a detailed marketing campaign for Betta Lebanon Organization.
 - Performed several lectures, presentations and ted talks.
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February 2018 - February 2018

at Telemarketer - Beirut Circle

Location: Lebanon

Contacting and providing information to prospective customers regarding Beirut Circle's offers.

- Understanding customer needs and wants to ensure a unique value proposition.
 - Gathering and updating customer data for future marketing objectives.
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EDUCATION

Bachelor's degree, Business Studies - Business Marketing

at Lebanese American University (LAU)

Location: Lebanon

December 2019

High school or equivalent, Sociology and Economics

at Greenfield College

Location: Lebanon

May 2015

SKILLS

ADVERTISING

Level: (Expert)

CUSTOMER RELATIONS

Level: (Expert)

MARKET RESEARCH

Level: (Expert)

MARKETING

Level: (Expert)

PRESENTATION SKILLS

Level: (Expert)

COMMUNICATION SKILLS

Level: (Beginner)

MICROSOFT EXCEL

Level: (Beginner)

BUSINESS PLANS

Level: (Beginner)

COREL DRAW

Level: (Beginner)

MICROSOFT POWERPOINT

Level: (Beginner)

LANGUAGES

Arabic

Level: (Expert) | **Experience:** More than 10 years

English

Level: (Expert) | **Experience:** More than 10 years

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