



# JESSICA KANZABÉDIAN

## JUNIOR BRAND MANAGER

### PERSONAL

Name	Jessica Kanzabedian
Birthday	15/07/1994
Nationality	Lebanese
Languages	English, French, Arabic, Armenian

### CONTACT

Mobile	+9613124868
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### SOFTWARE

Photoshop	██████████
Illustrator	██████████
InDesign	██████████
AutoCad	██████████
3DS Max	██████████
Word, Excel	██████████



### ACTIVITY

**ESMOD, Beirut**  
Intensive Fashion Design Courses



### SKILLS

Confident communicator and interpersonal skills

Thrives under pressure

Proven strategic planner

Knowledge of account management and client expectation

Active listener



### EDUCATION

- 2016** ● **ALBA (Académie Libanaise des Beaux-Arts), Beirut**  
Bachelor in Interior Architecture.
- 2018** ● **Sup de Pub, Paris**  
Masters Degree in Brand Strategy and Marketing.



### EXPERIENCES

- 2014** ● **Intern, Vanina Beirut**
  - Creating conceptual and at the same time eco-friendly jewelry that has no negative impact on the people who make it, or the environment they're produced.
- 2016** ● **Interior Architect, I PRCNT Architecture Beirut**
  - Creating interior spaces that are functional, safe, and beautiful by determining space requirements and selecting decorative items, such as lighting and furniture.
- 2017** ● **Intern, My Katalist Beirut**
  - Producing visual concepts to communicate ideas that inspire, inform and captivate consumers.
  - Developing relevant content topics to reach the company's target customers.
  - Managing all of the different company accounts on social media websites like Facebook, Twitter, etc.
  - Organizing collaborations with local influencers to help promote new products or attend openings.
- 2018** ● **Intern SNCF Réseau, France**
  - Developing strategies and managing marketing campaigns across print, broadcast and online platforms.
  - Coordinating the different media campaigns.
  - Analysing the success of the marketing campaigns and creating reports to ensure that the objectives are well met.
  - Managing budgets.
  - Organising collaborations with french youtubers to help promote the company's services.
  - Creating and managing all digital content on the website.