

# OBJECTIVE

A Senior Art Director with 16 years of professional experience searching for a compelling job where my creative skills are challenged. Seeking a job position in the creative team where I can apply my knowledge of diverse design skills set and graphics art.

# GRAPHICAL SKILLS

Experience in designing logos, corporate identity, advertisements, brochures, catalogs, annual reports, client presentations, newsletters, etc.

Good communication skills and ability to interact with clients and understand their requirements.

Brainstorming and developing new concepts and ideas to boost the brand.

Excellent team player and ability to work in groups to complete a desired task.

# SOFTWARE SKILLS

Adobe Photoshop

Adobe In Design

Adobe Illustrator

Adobe Flash

Corel Draw

Cinema 4D

# PROFESSIONAL EXPERIENCE

2006 - 2009: Head of Design department at Hot Gold printing, Melbourne, Australia.

Nature of Organization

Hot Gold is a Digital Printer and Finisher (foiling, form cutting, embossing and laminating)

Responsibilities

- Create designs to be printed, foiled, embossed or die cut
- Ensure quality from concept design to the finished product.

Achievements

- Gained a valuable experience in product finishing
- Introduced to the world of digital printing with all its limitations and usability

2009 - 2011: Teacher / course coordinator at SCEI, Melbourne, Australia

Nature of Organization

SCEI is a multi campus Registered Training Organisation offering a suite of diploma and certificate courses

Responsibilities

- Teaching International and Local students Graphic Pre-press from design to the finished product
- Developing the course material and assessments as a course coordinator.

Achievements

- Participated in the audits that SCEI went thru.
- Gained an experience in teaching and course development.

2012 - 2012: Teacher at RMIT University, Melbourne, Australia.

Nature of Organization

RMIT is one of the oldest universities in Australia, it offers a wide range of courses on campus and online.

Responsibilities

- Teaching Local students Graphic Pre-press from design to the finished product
- meeting with the senior teachers to discuss and adjust the course materials.

Achievements

- Gained an experience in teaching and course development.

2013 - 2015 : Head of Design department at Waked Press, Beirut, Lebanon.

#### Nature of Organization

Waked press is one the of the leading printing presses in packaging in Lebanon, some of their clients are: Gandour, Marie France, Vogue, regie libanaise des tabacs.

#### Responsibilities

- Working closely with the clients to adjust colours and designs to be correctly printed, as well as producing pates on a CTP machine.

2015 - 2016: Freelancing, Dubai, UAE.

#### Clients include

- MEED events, MEED magazine
- IQPC
- ZUHOOR group
- Liberdade food truck
- RTA
- Panos

2016 - 2018 : Head of Design department OGT, Dubai, UAE.

#### Nature of Organization

OGT is a leading tobacco manufacturer in UAE with a presence in Africa and Latin America

#### Responsibilities

- Working closely with the team to design magazine ads, giveaways, tobacco packs using a combination of photoshop, 3D construction and rendering.

2018 - 2020 : Head of Design / Master distiller at Rechmaya Distillery, Rechmaya, Lebanon.

#### Nature of Organization

Creator of Jun Gin, Kor Vodka, Auf Arak, rechmaya distillery products are exported to USA.

#### Responsibilities

- Designing bottles, packaging and social media as well as marketing strategies, creating all type of alcohol from fermentation to distillation and aging.

## EDUCATIONAL QUALIFICATION

- Certificate 4 in training and assessment, SCEI – 2010
- Masters in Graphic Design and Pre-Press, ITIS – 2005
- B.A in Graphic Design and Advertising, ITIS – 2003

## ONLINE PORTFOLIO

<https://chadinaccour.jimdofree.com/>

## LANGUAGES

English, Arabic, French (written, spoken, read fluently)

## PERSONAL INFORMATION

Name: Chadi Naccour

Date of Birth: Oct, 15, 1979

Gender: male

Nationality: Australian