

**Eliana Awde**

Lebanon

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## **Profile**

I've gained enough knowledge and expertise of creativity and designing during my 4 years in the university and the last 5 years of experience. THINK, ACT, INVENT....is my design process which motivates me to think and evaluate a great idea. By acting on the idea I try to make it real, which invents the new ways of success and achievements.

## **Education**

**Modern University for Business and Science \_ MUBS \_ Lebanon**  
(October 2008\_August 2012)

Bachelor's degree of Sciences in Graphic Design

**American Education Center \_ AEC \_ Lebanon**  
(December 2008\_February 2009)

Microsoft Certificate of Excellence in:

Microsoft Office Word, Microsoft Office Power Point, Microsoft Office Excel

**Official School Of Moukhtara \_Lebanon**  
(October 2005\_June 2008)

Socio Economic Degree

## Experience

### **Graphic designer (January 2019 – December 2019)**

**Dar El Fikr El Lubnani**

My duties was:

- Working on books cover
- Inside books (choosing the proper page size, font styles, line spacing and margin settings)
- Editing Images
- Typing
- Researching
- Preparing files for print

### **Graphic designer (April 2014 – January 2019)**

**Doculand (Hamra Main Branch – Lebanon)**

I was responsible for:

- Designing all kind of corporate identity (logo, business card, letter head..)
- Listening to clients and understanding their needs
- Printing in all kind of paper and rolls (normal paper, transfer paper, envelopes, stickers paper, labels, vinyl indoor and outdoor, canvas, flex....)
- Designing and Printing all kind of displays (posters, roll up banner, x-banner, L-banner, pop up banner, flag banner, wall paper display, window vinyl display,...)
- Print on mugs, pillow, glass frames...
- Map plotting
- Laser cutting and engraving (wood, plexi, glass, crystal trophy)

## **Graphic designer (January 2009 – Present)**

### **Freelance (Lebanon)**

Various print projects like logos, catalogues, brochures, flyers, magazine ad, billboards, business cards, packages....completed successfully by me including web projects like mailers, banners, web pages etc...

## **Graphic designer (Part time March 2013 - September 2013)**

### **CMCCO (Hamra \_ Lebanon)**

Designing template for newsletters, designing covers and working on the layouts

## **Graphic designer (3 June 2012 – 3 September 2012)**

### **Sawa Magazine (Lebanon)**

I worked in the graphic department, and I was responsible in giving ideas and bringing them to reality using special graphic programs and a variety of materials, including images, illustration, font styles, color...

My duties was to work on the layout, colors, Edit images, Art direction, and designing the magazine's cover...

## **Skills**

**Adobe Illustrator**

**Adobe Photoshop**

**Adobe Indesign**

**Adobe Dreamweaver**

**Adobe Corel draw**

**Photography**

**Laser cutting**

**Plotting and printing all kind of displays**

**Windows and Mac**

## **Languages**

**Arabic Native**

**English Fluent**

**French Working Knowledge**