

Sandra EL ASMAR

DOB: 12/07/1990
sandra@elasmr.org
+961 (3) 687262

Education

- 2008 - 2011 **Bachelor in Economics**
Université Saint Joseph, Faculty of Economics, Beirut, Lebanon
- 2006 - 2008 **French and Lebanese Baccalaureates - Economics and Sociology**
College Melkart, Lebanon

Work Experience

- Oct 2018 – Present **Levant Consult SAL – Senior Associate**
- Provided early-stage ventures with structuring and financing their businesses
 - Accompanied SMEs and Corporates in their development and tailored specific strategies to ensure growth, working extensively in the construction and waste management sectors
 - Worked on Corporate Governance with the boards and senior management of companies, improving their decision-making processes, organizational structures and controls
 - Consulted Corporates in major restructuring programs and reorganization on the operational and financing levels, in order to increase their profitability
 - Consulted high net worth individuals and families on their investments strategies
- July 2016 – Sept 2018 **Primecorp Invest SAL – Associate**
- Developed growth strategies and business plans across varied sectors and industries, notably in the construction, waste management and renewable energy sectors
 - Managed the structuring and financing of a project in the education sector in Africa
 - Managed a portfolio of structured investment opportunities in the African real estate market
- Jan 2015 – July 2016 **Société Générale de Banque au Liban SAL, Lebanon – Corporate Relationship Manager**
- Managed an assigned portfolio of corporate clients
 - Developed banking relationships with corporate clients in a profitable manner and in line with assigned business growth targets
 - Identified, solicited and acquired new corporate clients within different industries and undertook commercial negotiations
- Aug 2011 – Dec 2014 **Banque Libano-Française SAL, Lebanon – SME Relationship Manager**
- Developed new business relationships & penetrated existing ones
 - Analyzed and evaluated the proposal and information given by customers (project & feasibility reports, balance sheet, income statement, cash flow)
 - Recommended appropriate funding options from treasury financing, trade financing, real estate, project & contracting financing while analyzing financial information.

Leadership & Achievements

- May 2016 – Present **Member of the elected municipality board of Baabda - Louaizeh**
- Mar 2018 – July 2018 **Graduate from the Smart ESA Accelerator Start-ups Create Program**
- 2008 – 2009 **Representative of the class of 2011 at Université St Joseph - Faculty of Economics**

Certificates

- May 2013 **International Securities & Investment (Banking & Finance Qualification)**
CISI – Chartered Institute for Securities & Investment, UK
- 2011 - 2012 **ESA Thomson Reuters Certificate in Financial Markets**
Ecole Supérieure des Affaires, Lebanon

Seminars

- May 2013 **Credit and Financial contracts** – Association of Banks in Lebanon

Language and Computer Skills

- Language** Fluent in French, English and Arabic
- Computer** Advanced skills in Microsoft Word, PowerPoint and Excel