

YASSER EL-HAJJ

Sakher bldg, Hussein Oueini str., Verdun, Beirut, Lebanon

Mobile +961 3 579999

Email: yasserhajj32@hotmail.com

Over the years I developed from a mere sales oriented representative/manager into an experienced telecommunications professional with a wide range of experience in and a good understanding of the interconnection and the wholesale business, sales and marketing field of telecommunication products marketing ,business and real estate development. I have a sales experience for more than 10 years and experience in the real estate field for over 5 years mainly in Lebanon and the Gulf region.

I am an effective communicator at all levels within an organization and my personality is best described as able to work on own initiative to assist top management, and as a team player with proven leadership skills involving managing, developing and motivating teams to achieve their objectives. I have a positive mindset and I can easily step into new and unknown territories. I have good problem solving and analytical skills and I am dedicated to maintain high quality standards and perform in team.

In addition to all the above I have been involved in sports as a Basketball player for more than 20 years, which helped me in creating a good network of contacts all over the GCC countries and the Arab world.

Major Achievements

- Supported in the Launch and startup of Dolmen Real Estate Development Company in Lebanon.
- Supported the successful launch of the COMIUM GSM operation in Gambia
- Contributed to the expansion of the Teleserve market share from 8.4% to 12.8%
- Prepared market study for the introduction of payphones in Lebanon
- Introduced the Mobiline 2000 interface product to the market
- Teleserve S.A.L. ranked 4th place among 10 distributors in a study measuring the market shares for distributors

Sincerely,

Yasser El-Hajj