

# Salim Diab Alarab

11-1-1993

# **Experience**

1/4/2012-1/5/2014

Crew trainer • Cashier • Macdonald Restaurant (Beirut, Sami Elsoloh)

Sales, customer serving, promoting.

Certificate: MCDONALD'S AMBASSADOR - Employee of the month

## 1/6/2014-1/6/2017

Call Center Agent • Customer Services Rrepresentative • Touch Telecommunication services Company

- -Manage large amount of incoming calls
- -Generate Sales Leads
- -Identify and assess customer's needs to achieve satisfaction
- -provide accurate information by using company's software and tools
- -Handle customer complaints , provide a appropriate solution within time limits .
- -Follow communication procedures, guidelines and policies.

Certificate : completed the costumer service training for contact centre representative position

## 2010-till now

Online digital marketing and Ecommerce Couching , Managing & Specialist

- -Managed Team across Ecommerce Administration of 30+ online Stores
- -Increased revenue by 35% and increased profits by +300%
- -Supervised a team of 10 that maintained operations of Ecom Platform
- -Run more than \$200K on Facebook Ads for clients
- -implemented e-content strategy as well as conducted ongoing online catalog audit & identified areas of improvement



Beirut, Kaskas, Hay alarab street



+961 70327577



salimalarab@hotmail.com



Fb/salimalarab



#### **Key Skills And Competencies:**

- Proven ability to manage through others.
- Strong decision making and problems solving skills.
- Able to motivate and lead others in a team environment.
- Excellent communication skills, both written and verbal.
- An ability to build rapport and trust quickly with work colleagues.
- Able to Priorities tasks and workloads in order of importance.
- Track record of delivering results with deadlines.

### Education

## Makassed Abdel Hadi ElDibess institute, Beirut

Technical Baccalaureate in Information Technology (BT3)

## American University For science & Technology, Beirut

Ungraduated 3<sup>rd</sup> year in information technology

### **Personal Profile**

- My key strengths include strong analytical and numerical skills.
- A keen eye for detail and quality, and positive communication and interpersonal skills.
- I enjoy working in a team and helping others to progress. At the same time I work well independently

### <u>Skills</u>

- Communication Skills
- Creativity
- Computer skills
- Customer services
- Team Work skills
- Leadership Skills
- SEO/SEM
- Social Media Marketing Advertising
- Digital Marketing Manager
- Sales funnel Management
- Web Designing Skill
- Email Marketing Skills
- Email Automation
- Performance Tracking
- Organizational skills
- Microsoft (Azure , Microsoft Office 365)
- Adobe ( Photoshop , Illustrator , After Effect , Acrobat )
- Google ( Analytics , AdWords , SEM , SEO )



## **Certificate**

- Technical Baccalaureate in Information Technology (BT3)
- NETWORKING DEPLOYMENT AND MANEGMENT
- CCNA ( Cisco certified Network Associate )
- COMPUTER NETWORKING PROFESSIONAL (London Academy of professional training)

# **Online Certificate**

- Google: Online marketing fundamentals qualification
- Diploma in Project Management
- Leadership and Team Development
- Basics of project management
- Change Management
- Risk Management

# References

[Available upon request.]

