

# Graphic Designer Art Director

Nationality: Lebanese

Status: Married

Date of birth: December 14 1979



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elleoj.chehade@hotmail.com

## PERSUNAL SKILLS

Creativity • • • (

Imagination • • • C

Flexibility • • • •

Working • • • •

## About me FDUCATION

2000 Graduated from Collège Notre Dame de Nazareth Beirut, Lebanon BACC2.

2005 BS in Graphic Design - LAU, Byblos, Lebanon

2011 Master in Graphic Design - Kingston University, London.

2016 Certificate in Graffiti

## Workshops TAKEN

2003 Workshop in designing children's illustrations at LAU, Beirut, Lebanon, in collaboration with the British Embassy.

2004 "Tasmeem Doha" at Virginia Commonwealth University School of Arts, Qatar.

**2004** Typographic workshop in collaboration with Esen Karol at LAU, Byblos, Lebanon.

**2011** Typography workshop in collaboration with Kingston University, London

## Design EXHIBITION

#### **Tasmeem Doha**

2004 Virginia Commonwealth University, School of Arts Doha, Qatar, collective poster exhibition design, «Sustainability». www.vcu.edu/artweb/vcu\_qatar.

#### **MA Final Exhibition Show 2011**

Faculty of art, design & architecture, Kingston University, London, www.kingston.ac.uk



### INTERNSHIP

- 2004 1st internship for two months, designing corporate identities, logos and brochures at BLU Communication, Badaro, Ghattas Bldg, blu-com.com.
- 2005 2nd internship for one month at ID Perception, Jal-el-Dib highway, www.idperception.com.
- 2011 3rd internship (2011) for 4 months at Shadow On Thames, 7A Coronation road, Park Royal, London, www.shadowonthames.co.uk.
- 2005 Junior Graphic Designer of magazines layouts at Chatila Publishing House; Hamra, Comodor laundry Bldg, www.cph.com.lb. ( Duration: six months )
- 2006 Senior Graphic Designer at Global Leadership Team, Dune, Nour al Hayat Bldg, 6<sup>th</sup> floor. As part of the Global Leadership Team staff, I've attended and participated in the design productivity of the 2006 "U.S.-Arab Economic Forum" at Houston, Texas, USA. (Duration: Ten months)
- **2007** Senior Graphic Designer at LG Electronics, Bauchrieh, 310 Jdeideh Sin El Fil Blvd, www.lgbrothers.com.
- 2009 Art Director at Eureka Leb Magazine, Jdeideh Sin El Fil, Hankach road facing Almaza bldg. (Duration: One year)
- 2010 Senior Graphic Designer at Haier, for the launching of the new Haier products to the lebanese market, Bauchrieh, 310 Jdeideh Sin El Fil Blvd, www.haierlb.com.
- **2012** Till now Freelance graphic designer with a wide clientele such as:
- Cuisine Santé International (corporate identity & events)
   https://www.facebook.com/cuisine.internationallebanon.
- La Coupe 2014 & 2018 magazine (corporate identity and the magazine) https://www.facebook.com/LaCoupe2014
- Mark Habre & Associates, Architectural And Engineering Consultants (corporate identity & events) www.mhaconsultant.com...
- Veresso, http://www.vresso.com (layout & Events).
- Fattal, http://www.fattal.com.lb (layouts).
- Beirut DC, http://www.beirutdc.org (layouts).
- Personalized design for various clients (Birthdays, Graffitis, Events Designs....)

JOBS



#### **Seminars**

Graphic Designers, David Berman at LAU, Beirut, Lebanon, and Steven Stagmaister at AUB, Beirut, Lebanon.

#### **Conferences**

Typographic Conference 2005 at LAU, www.typographicbeirut.lau.edu.lb.

#### **Exhibitions**

- MA Exhibition, Goldsmiths media and communication postgraduate degree show, university, London, www.ic2011show.tumbler.com.
- MA Exhibition, Royal College of Art Show 2011, Kensington Core, London, www. rca.ac.uk/show 2011.

### **Opening Day**

Sky Tv opening day, a tour around, and a knowledge of how to present or prepare a portfolio for a job interview, Brahan Street, London, www.sky.com.

## **Design Week**

Beirut Design week 2014: Wondereight, Screening: Design & Thinking, Beirut, www.wondereight.com.



## Professional SKILLS

## Mac and PC software programs

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

QuarkXpress

3Dmax

## Skills

Printing, Photography, Silk Printing, Air Brush, Graffiti and Painting. **July 2005**, Arabesque Painting for the Ivoire Theater, Horch Tabet, Beirut.

## Additional INFORMATION

Languages Read, write, speak English and French; speak Arabic.

Affiliations Scouts du Liban, Missionaire

**Hobbies** Out door activities, graffiti & drawing.

#### References

- Mark Habre Managing director at MHA,
   markhabre@mhaconsultant.com, M. +971 50 2568134
- Corine Khoury Managing director at Cuisne Santé
   International, corinasso@hotmail.com, M. +961 70 893 484
- O Ghada Sfeir Marketing Manager at Haier M. +961 3 574 587