

# Rayan Al Halabi

Designer



## CONTACT



0096176164848



rayanhalabi93@gmail.com



Lebanon, Al Shouf , Baackleen



## ABOUT ME

Rayan Al Halabi , Lebanese , born on May 29 ,1993. Studied Architecture in Notre Dame University, with days my passion to design including graphics , design displays , logo creation , web design and video animation lead me to a new work prespective . Currently looking for a job to put the skills i earned through my education and experience to serve you and your clients , a better position where i can learn more, upgrade my experience , and give all what i earned through my design process work to a well credited company.



## EDUCATION

### Notre Dame University - Zouk Mosbeh

BA in Architecture And Design ,  
with a strong prefernce in graphic design ,  
including softwares and minor courses.

Elective courses completed:

- 1- Ethics and world religions
- 2- Psychology
- 3- English in the workplace

### Lebanese University - Debeye

One year of Pure Math

### Baaqline Official Secondary School

Baccalauréat Libanais Certificate in  
Life Science

### Shouf National College – Baaqline

Lebanese Baccalaureate Certificate of  
Secondary Education General Studies

### Al Wafaa Secondary School

General Education Brevet General Studies



## WORK EXPERIENCE

### Maliks Bookshop

Dec 2018 -Present

Maliks is largest copy center chain in Lebanon.

Position : Zouk Mosbeh Branch Graphic Designer

One to One Design Process with Clients including business card design , flyers design , Menu design, Event Customized displays , branding , Vinyl Cut , laser Cut , Digital Printing , Indoor and outdoor printing ,Uv printing , Print On items ( including tshirts , mugs , rocks , and all sublimation and transfer papers print ons) thus a complete line of copy and computer services from a simple photo-copy to huge poster plotting.

### Wissam Elias Moussa Architects Jan 2017- Oct 2018

Wissam Elias Moussa is an Architecture company located in Deir Al Qamar, Lebanon.

Position : Architect Assistant .

Taking Architectural projects from concept to design , services covering designing plans , elevations , 3d views , 3d maquette , design concepts , analysis and visualizations . Handled Autodesk , Adobe , Rhinoceros , and 3d max softwares professionally .

### Bazar de l hotel de ville (BHV) May 2014 - July 2015

BHV is a destination for international brands from home design , furniture , fashion , stationary, cosmetics , fragrance , accesories , to tableware and clothing . Position : Floor Sales

Handed one to one sales with clients in home decoration and furniture section , explained products different features covering materials used, gave a design concept for each space that needed to be furnished , achieving monthly target and finalizing sold items into the company billing system ( cash , Receipt ).



## SKILLS

Microsoft



Photoshop



Illustrator



Indesign



After Effects



Media Encoder



Rhinoceros



AutoCad



3d max



Revit



BIM



Final Cut Pro



Customer Service



Communication



## LANGUAGES

Proficient in English and  
Arabic Languages  
Spoken , Written and Spelled



## REFERNCES

Mrs. Mirna Karam, Notre Dame University, Zouk Mosbeh, mkaram@ndu.edu.lb  
05-511202 ext.245  
Mrs. Maysaa Mahmoud , Maliks Zouk Mosbeh Floor Manager  
79177678 - 09214717  
Mr. Wissam Elias Moussa, Owner of Wissam Elias Moussa Architects  
03757685 - 05 505400  
Mr. Mazen Itany , BHV Manager , City Mall , Dawra  
71799088



## HOBBIES

Traveling and Exploring other countries  
traditions, reading books /online articles  
mainly for new design techniques and DJ  
Skills.

Note : Work Certificates available upon request .



# Rayan Al Halabi

Career Portfolio



Work hard in  
**silence** and let  
your **success**  
be your noise

# WHO AM I

AS A DESIGNER , I HAVE KEY FLOW THAT DIRECT MY WORK , THESE SNIPS I LEARNED TO ACHEIVE BY MY STUDY YEARS AND EXPERIENCE . PATIENCE , HARD-WORKING AND DETAIL ATTENTION ARE MY MAIN SEQUENCE TO ANY DESIGN TO DELIVER ON TIME ON POINT ILLUSTRATIONS. THIS DOESNT STOP HERE , WHERE IM ALWAYS MOTIVATED TO DEVELOP NEW DESIGN SKILLS IMPROVE MY SELF BY FINDING NEW SOLUTIONS TO MOVE FORWARD WITH THE DESIGN INDUSTRY.

# HOBEISH

## HOBEISH LOGISTICS

### LOGO CREATION

# 1

IMPOSSING DIFFERENT LOGO STYLES REFLECTING PURPOSE BEHIND THE LOGO AND TRANSFORMING CLIENTS THOUGHTS TO ART.





# LOGO & More



# Frulatte

R E S T O

# چکانه



SYMBOLIC  
SECURITY & PROTECTION

# KONTRAK

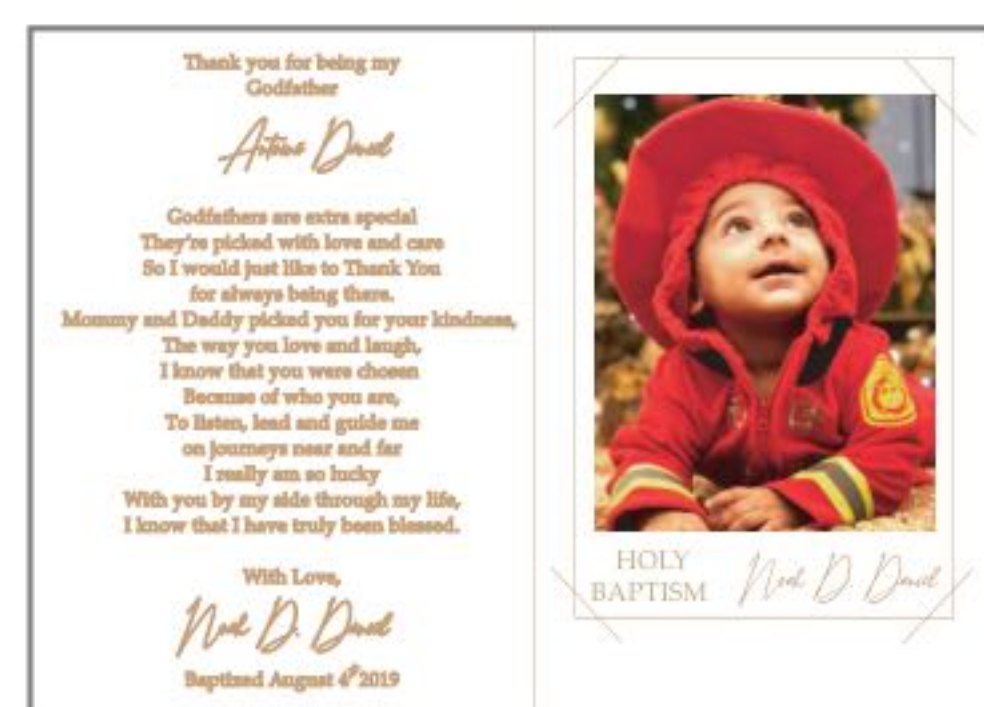


# 2

IMPLEMENTING NEW IDEAS , IS DESIGN . WHEN IT COMES TO EVENTS PLANNING AND FORESEEING THE EVENT IS A KEY TO SEAMLESS SUCCESS , HERE IS AN EXAMPLE OF A CLIENTS CHILD BAPTISM EVENT PLANNED , DESIGNED , PRINTED , ARRANGED AND CAPTURED BY ME .

“ Design is thinking made visual

Saul Bass





# FLYERS - BROCHURE- GIFT CARDS



بدعم من  
يونسف  
لكل طفل



DESIGN DOESNT STOP IN THE DESIGN ITSELF . DESIGN IS KNOWING HOW THE FINAL MASTERPIECE WILL BE PRINTED , HOW FOLDED, CUTTED AND EVEN WRAPPED AS A WHOLE . EXPERIENCE HERE I TOOK DURING WORKING WITH THE LEBANESE BIGGEST COPYCENTER CHAIN « MALIKS» MADE ME THINK OF THE OUTCOME BEFORE THE DESIGN, COLOR SELECTION , BLEEDS , INTERNAL BLEEDS FOR WORDS , A WHOLE SET OF TECHNIQUES TO PROVIDE A FULL PRINT PRESS FILE AND GOT THINGS DONE PROPERLY.

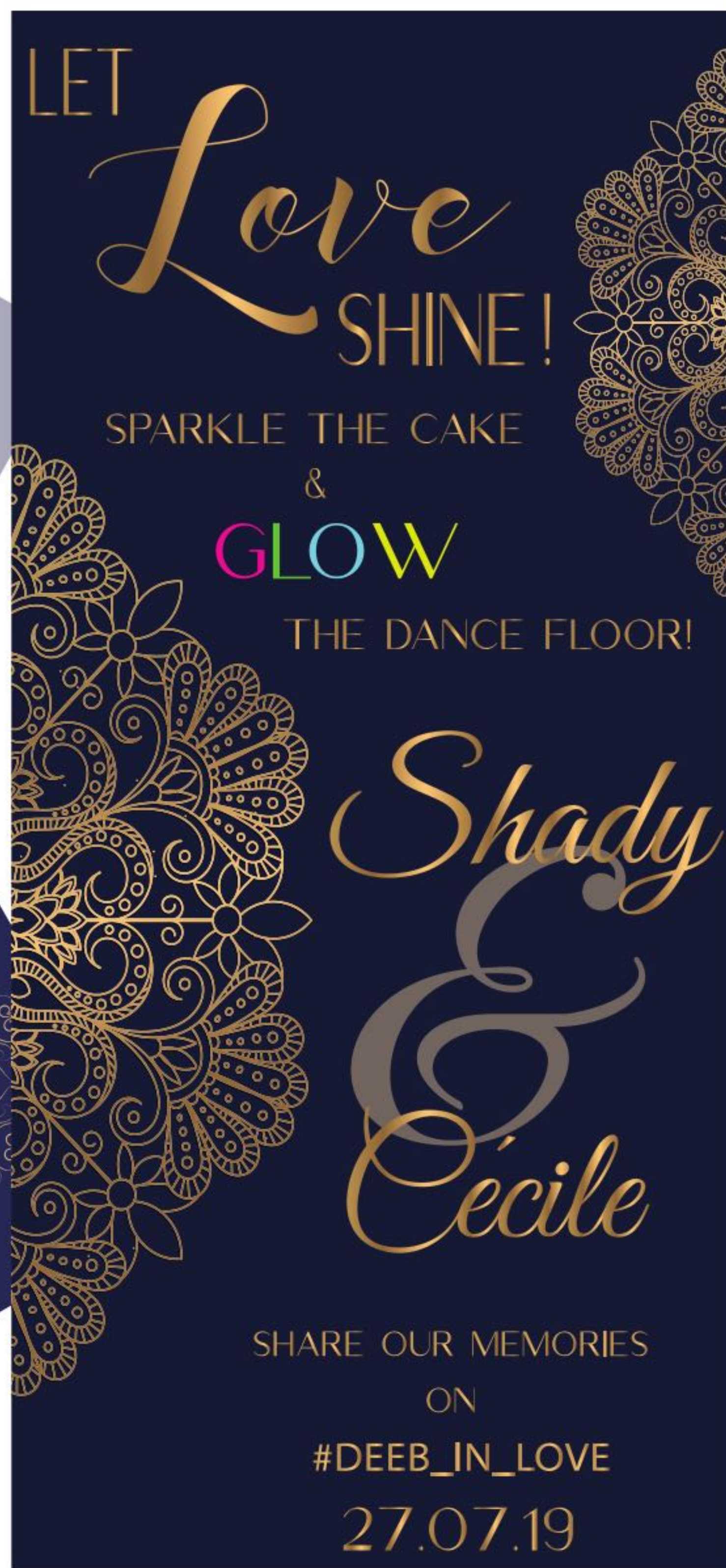




FOLLOWING NEW DESIGN TRENDS , HERE IS  
AN EXAMPLE OF UNNATURAL —NOT WHITE—  
WEDDING INVITATION EMBEDDED WITH THE  
REQUESTED STYLE OF MENDELLA.

# Design is thinking made visual

Saul Bass





## ROLL UP BANNERS



## LARGE FORMAT FLEX

## DESIGN FOR MALIKS

## BOOKSECTION

## DESIGN.

## DISPLAY

## IS

## ART



## PACKAGING

## LETTER HEAD

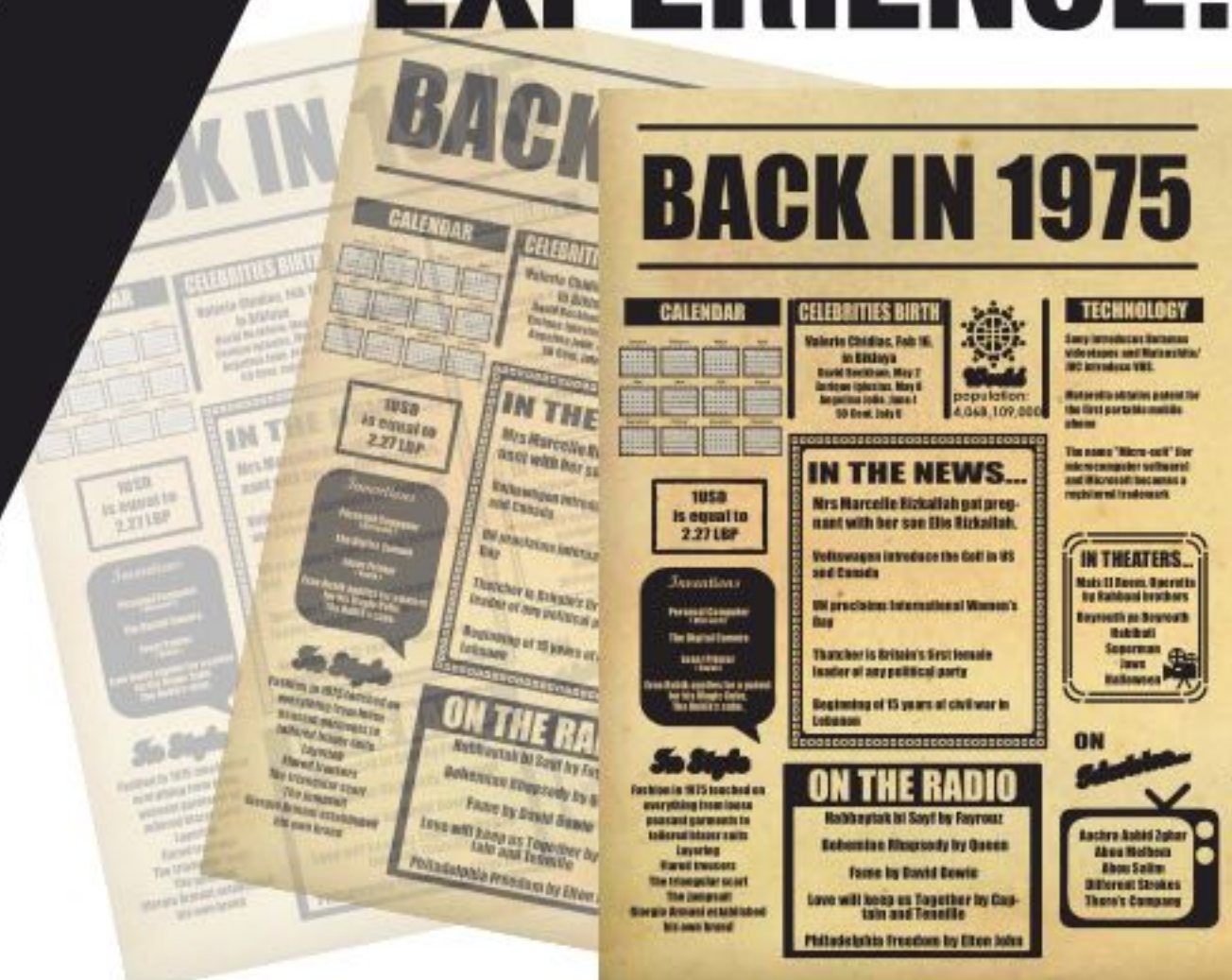


A brand is  
not just a logo  
a website or a  
business card.

**ITS AN  
EXPERIENCE!**

**LARGE FORMAT PRINTING**

## ENVELOPE





# 996 ARCHITECTURE

## DESIGN PROCESS OF A DANCEHUB PROJECT IN UNIVERSITY 2016



SEQUENCE OF MOVEMENT  
DIVERSITY IN MOVEMENT  
MOVEMENT DEFINING BODY SHAPES

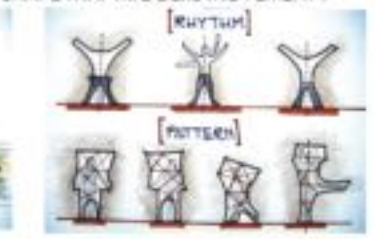


MOVEMENT IN SPACE  
DYNAMISM IN SPACE  
CENTRE CORE

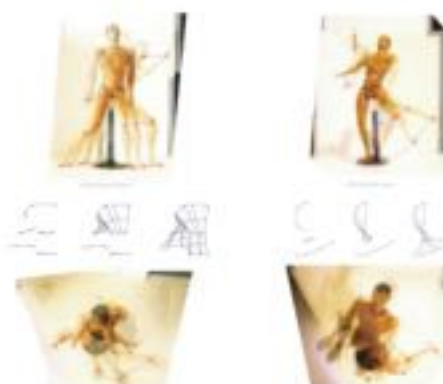
MOVEMENT IS EXPRESSED IN ARCHITECTURE IN MANY FORMS. RHYTHM FOR EXAMPLE IS AN EXPRESSION THAT REFLECTS REPETITIVE ELEMENTS OF A CERTAIN SHAPE AND BY THAT WE SEE IT AS MOVING OBJECTIVE TO REACH A CERTAIN GOAL. LEVELS AS WELL GIVES UNIQUE VISUAL CONNECTION THAT SHOWS MOVEMENTS. MOREOVER PATHWAYS, SHAPES OF DIFFERENT SIZES AND DIRECTIONS GIVES A UNIQUE EVOLVING SHAPE THAT TRIGGERS MOVEMENT.



Dance, by definition, is "a conscious effort to create visual designs in space by continuously moving the body through a series of poses and pattern tracings." Dance is a rigorous and specialized area of the performing arts, demanding a high level of physical preparation as well as a thorough understanding of aesthetics. Dance is a way of knowing and communicating. All societies use dance to communicate on both personal and cultural levels and to meet physical

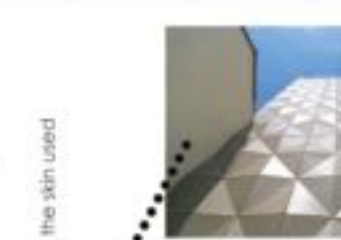
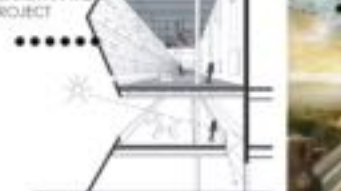
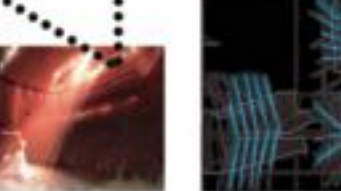
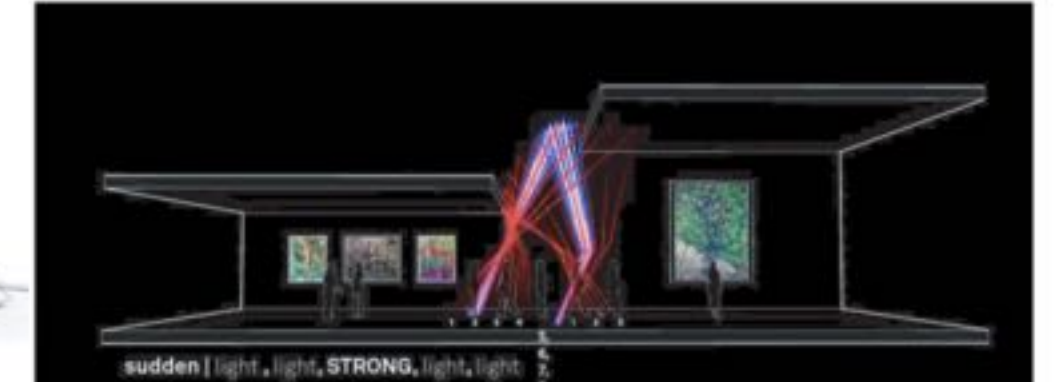


TALKING ABOUT MOVEMENT, WE HAVE SOFT ACTIONS, HARD REFLEXES AND DIFFERENT EXPRESSION OF ACTS ACCORDING TO THE MUSIC OR PLAY WE HAVE, THUS THIS CAN BE EXPRESSED IN ARCHITECTURE AS WELL. WHERE FOR EXAMPLE IN THIS PICTURE WE HAVE EXPRESSION OF SUDDEN MOVEMENT IN SHARP SHAPES, LIGHT MOVEMENTS IN STABLE LINEAR SHAPES, STRONG EXPRESSIONS IN HARD AND UNNATURAL FORMS THEN LIGHT EXPRESSIONS IN LINEAR AND NORMAL SHAPES



THUS TO EXPRESS MOVEMENT AND DANCE IN SPACE WE HAVE TO EXPRESS THESE POINTS:

- 1- CENTER CORE
- 2-PROGRAM MOVEMENT
- 3- CHANGE IN STRUCTURE/SPACES
- 4-IN TIME : ACTIVE AND INACTIVE SPACES
- 5- SPACES AROUND THE CENTER CORE



**Festival Hall in Erl**  
Architects: Delugan Meissl Associated Architects  
Location: Mühlgraben 56, 6343 Mühlgraben, Austria  
Project Year: 2012

The project presented here is linked to our project since both are presented to reflect art, dance and movement. Its main role was to present the dances or shows prepared for, the architect blended the design with nature where we feel the project was formed from the ground in a continuous shape rising to its maximum producing sharp edges and undefined endings. we can see how continuous and never ending this project is thus resulting in expression of motion using light and hard shapes.

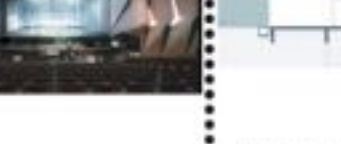
plans showing circulation and distribution of areas inside the project



Use of sharp edge for shape design of the dance studio present



Section showing the shape edges and treatment of them inside the project



Section showing the design of the exterior skin which makes the building see through to the outside and blocked from the outside



As shown in the picture the dance rooms are dramatically blended with the outside that is by the use of lateral concrete walls placed on the parcel boundaries which carry wide open floorplates, naturally lit and with an uninterrupted view over the horizon.



Elevations showing the skin used



Elevations showing the skin used



Rayan Al Halabi  
ID: 20128126

FAAD  
ARP 433  
Architectural Design III

Instructors:  
-Hala Rizkallah  
-Karen Abou Jaoudeh  
-Yves Saade

Project 3  
Mixed Use Dance Hub  
Site Analysis - Similar Projects -  
Program - Synthesis

Date :  
December 2, 2016





# “ ARCHITECTURE is just a TECHNIQUE NOT a genre

SITE ANALYSIS , STUDYING THE STREETS , THE DESIGN LOCATION ....A KEY.

## MACRO - MICRO SITE ANALYSIS

### MAJOR LANDMARKS

1. MASRAH AL MADINA (OLD THEATRE)
2. CENTRAL BUILDING
3. VICTORIA CINEMA
4. STOLEE CINEMA
5. SOLUBLE CINEMA
6. BROADWAY CINEMA
7. WHITE CINEMA
8. THE POCALLO
9. MONTREAL CINEMA
10. LA CROIX CAPE
11. AMERICAN UNIVERSITY OF BEIRUT HOSPITAL



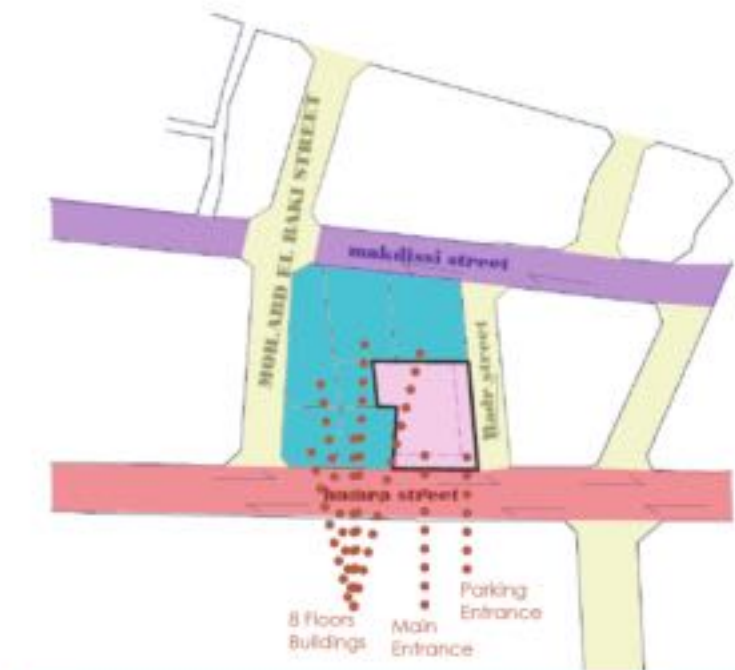
### Estrat for Rent

While Estrat offers an interesting commercial trade opportunity in terms of its adjacency to Masrah Al Madina, however, it remains dormant on the ground floor. Located on a slope and open from both ends it provides a connection from Hamra to Makdissi through a passage of vacant shops waiting to be rented out.

The block that now has Masrah Al Madina is unique in its spatial features and the spontaneous yet shy activity that takes place in and around. It reveals the need for urban furniture in the area



Today Masrah Al Madina is considered an important cultural hub on Hamra. An old theatre that now holds forums, screenings for locally produced movies and plays. The management running the theatre always attempts to keep entrance fees free or at affordable prices for students and the general public.



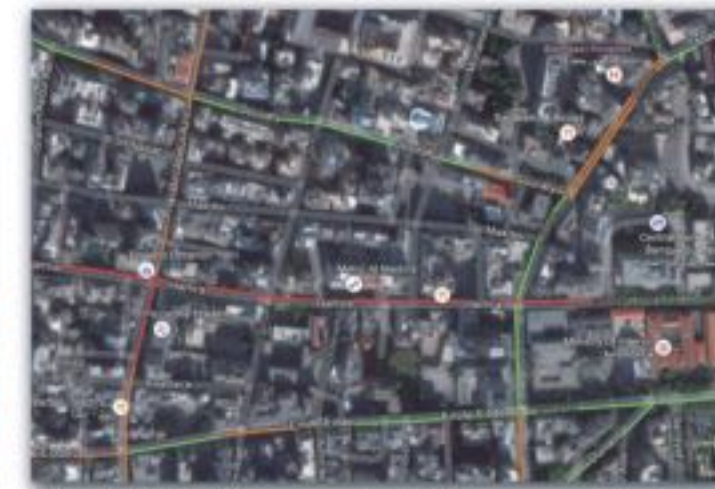
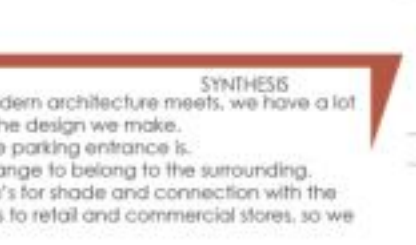
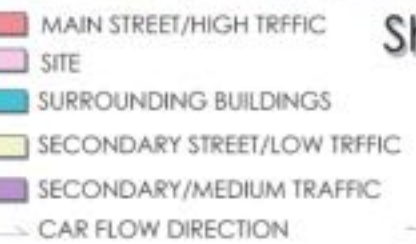
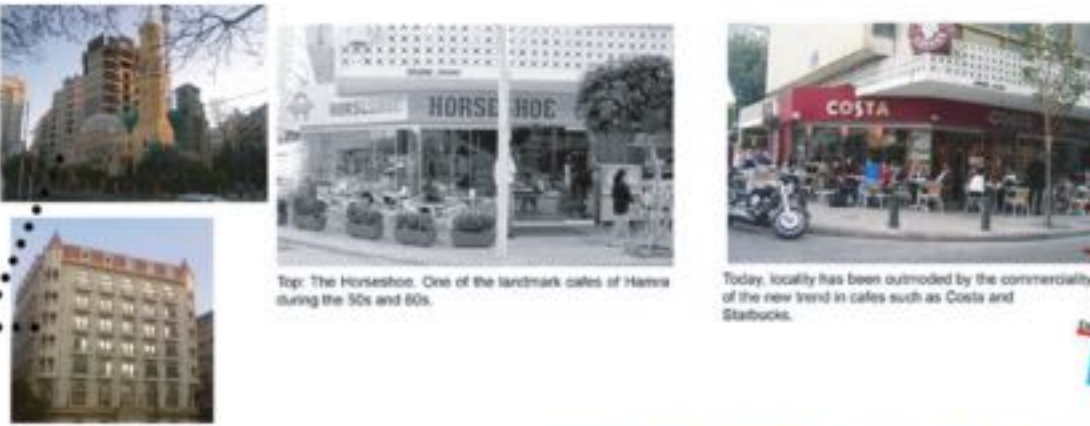
Hamra is NOT just a main street, it goes deep. Hamra is not just alive, the deeper you go the less alive it gets. Let us revive Hamra inside out. Hamra is made of passageways that take you to mysterious alleys, Hamra is porous.



## Hamra , a Mix of Styles



## Significant Architectural Periods



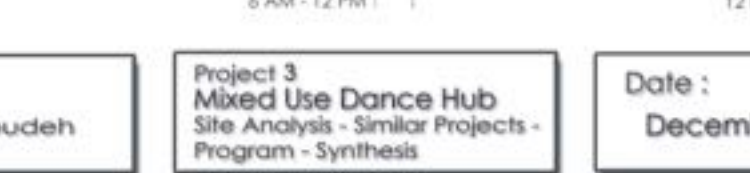
The staircase of the pavilion hotel is an important feature of the street since it is directly raised from the side walk to the first level. On the ground floor, we note a series of retail shops selling shoes and clothes. The staircase leading to the first level acts as a doubled street level where commercial activities are elevated to reach the domestic level of surrounding buildings. The staircase serves as sign post/entrance panel, as in any other buildings containing offices on its upper floor.

It is completely open to the street creating a space that is both semi-private and semi-public. It is accessible 24/7, the building offers a public space on its first level. It is an option among other options the "machine" building trying to include all the options you can think of, from commercial to retail, to recreational, to offices to residential use.

## 1919 Initial Streets



## Shadow on site during the Day



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