

JOHN ALLAWI

MARKETER, ANALYST



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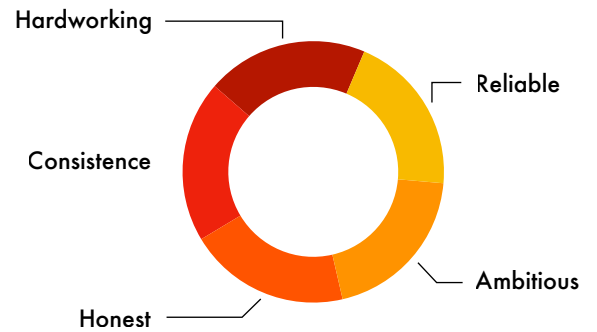
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🏠 Dubai, UAE

SKILLS

- Qualification in statistics / data analysis
- A passion and enthusiasm for statistics in terms of converting data into useful information to drive business value
- Ability to work in a team environment and support fellow team members
- Strong communication skills, both oral and written
- Proficient in time and priority management
- Interest in marketing, communications, social media, blogging and vlog

WHO AM I



WORK EXPERIENCE

MUSIC CURATOR - 1998-Present

- **Dubai:** Kanpai, Vanity, Alegra, Amika, Rare, People by Crystal, Red Lounge, Red Bull, Ski Dubai; F1 (Abu Dhabi)
- **Djibouti:** Jetty Lounge
- **Lebanon:** La Maison Blanche, C lounge
- Analyze music research, filter and schedule playlists/music logs for different restaurants/hotels
- Participate in planning meetings to establish general plans, projects, goals and strategies
- Perform before live audiences
- Support artists including: Dragonette, Jeremih, Eva Simons, Celeda, Kat De Luna, Christian Burns, Coolio, Fatman Scoop, Ja Rule, Salome De Bahia

INTERNATIONAL EXPERIENCE



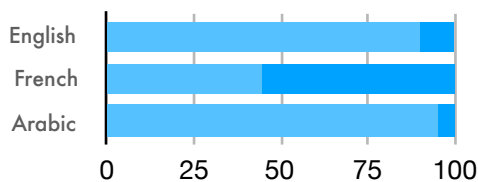
EDUCATION

- **Digital Marketing**
New Skills Academy
Credential ID: 9TJSKQ93
- **Google Academy Individual Qualification**
Completion ID: 45469415
- **Event Management**
New Skills Academy
Credential ID: 37Z4RN4Z
- **Time & Priority Management at Work**
New Skills Academy
Credential ID: 1CCQ2P89

INTERESTS

EMAILMARKETING
CONTENTPUBLISHER
SEO
SOCIALMEDIA
MOBILEAPPS
BLOGGING
ANALYTICS
MOBILEMARKETING
TIMEMANAGEMENT
ORGANIZING
ONLINEPUBLICRELATIONS
VLOGGING
SEM
MINDFULNESS
PODCASTS

LANGUAGES



HOBBIES



YOU CAN FIND ME

