

JAD DOUMANI

Jadey.Doumani@gmail.com

EXPERIENCE

JUNE 2017 – JUNE 2018

MARKETING OFFICER, LYNX PRINTERS

Managed and produced content for Lynx Printer's website and various social media outlets while also handling Lynx's online advertisement and web analytics.

Social Media Accounts Managed:

- **Twitter:** @LynxPrinters
- **Facebook:** /lynxdigitalprinters
- **YouTube:** /channel/UCKaOugaALk5VmbgPb1aQvWA
- **Official Website:** lynxprinters.com

EDUCATION

APRIL 2021

MASTER OF ARTS IN INTERNATIONAL RELATIONS, QUEEN MARY UNIVERSITY OF LONDON

MAY 2017

BACHELOR OF SCIENCE IN BUSINESS STUDIES, LEBANESE AMERICAN UNIVERSITY

GPA: 3.82/4.0

- *LAU Honor's Scholarship (Spring 2015 – 2017)*
- *Dean's List (Spring 2015 - Spring 2017)*
- *Distinguished Honor's List (Spring 2015 – Spring 2017)*
- *President of the LAU Cinema Club (Fall 2015 – Spring 2017)*
- *Secretary of the LAU Astronomy Club (Fall 2015 – Spring 2016)*

SKILLS & CERTIFICATIONS

- Google Analytics for Beginners Certificate
- Advanced Google Analytics Certificate
- Native Arabic & English speaker.
- A proficient user of WordPress with intermediate coding skills in HTML5 and CS6.
- Adobe Premiere, Photoshop, InDesign, and Illustrator. [Intermediate]
- Microsoft Office, PowerPoint, and Excel. [Expert]